



FOR IMMEDIATE RELEASE
New Year's Eve on the Waterfront

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RING IN THE NEW YEAR WITH PHILADELPHIA'S BEST VIEW OF THE FIREWORKS



Photo by Robert Romano

*Welcome in 2018 at Blue Cross RiverRink Winterfest New Year's Eve Parties on Ice and the
SugarHouse New Year's Eve Fireworks on the Waterfront*

PHILADELPHIA, PA (December 18, 2017) – From December 23rd through January 1st, Blue Cross RiverRink Winterfest celebrates the holidays with [extended hours](#), [exciting new programming](#), and the wildly popular [New Year's Eve Parties on Ice](#). The season culminates in two huge [SugarHouse New Year's Eve Fireworks on the Waterfront](#) shows at 6PM and at Midnight, which are synchronized to musical soundtracks played live at SugarHouse Casino, Penn's Landing, and on KYW Newsradio. These shows use over 4,000 devices, equaling almost 8,000lbs of explosives, and can be seen for miles in all directions.

This year, the 6PM show is titled, "The Fire Within," and is meant to evoke all of the emotions of saying goodbye to 2017 and welcoming in a new year. The Midnight display, "Reach for the Stars," is inspired by the presence of the stars and the fantasy of what lies beyond, with music from *Star Trek, 2001 – A Space Odyssey, Star Wars – The Clone Wars*, and more.

"Of all of the wonderful events on the Delaware River Waterfront, there is nothing quite like ringing in the New Year underneath a stunning and powerfully orchestrated display of fireworks over the Benjamin Franklin Bridge," said Joe Forkin, President of the Delaware River Waterfront Corporation. "Celebrating New Year's Eve on the Waterfront has a way of bringing Philadelphians and visitors together. There is an incredible sense of unity in sharing something magical and beautiful with those who come out for this spectacular evening. We hope you'll join us at the best place in Philadelphia to bid farewell to 2017 and to welcome 2018."

SUGARHOUSE NEW YEAR'S EVE FIREWORKS ON THE WATERFRONT

Since 1991, Philadelphia has celebrated the New Year with a huge fireworks display over the Delaware River Waterfront. For the last 8 years, residents and visitors have had a chance to enjoy two fireworks shows, and will do so again this year thanks to the continued support of SugarHouse Casino.

The two **SugarHouse New Year's Eve Fireworks on the Waterfront**, one at 6PM and one at Midnight, will each be synchronized to a different soundtrack that will be played along the waterfront and simulcast on KYWNewsradio. The 6PM fireworks will also be broadcast live on NBC10.

Enjoy the sights and sounds of the **SugarHouse New Year's Eve Fireworks on the Waterfront** from multiple locations on the Delaware River Waterfront and throughout the region including: SugarHouse Casino, Penn's Landing, Blue Cross RiverRink Winterfest, Race Street Pier, Battleship New Jersey, Independence Seaport Museum, Moshulu, Hilton Philadelphia Penn's Landing, Dave and Busters, FringeArts, and more.

"For the eighth year in a row, SugarHouse Casino is proud to bring the biggest New Year's Eve party and two fireworks displays to the Delaware River waterfront," said Wendy Hamilton, general manager of SugarHouse Casino. "Sponsoring Philly's fireworks is one of our favorite traditions, and it's the perfect way to end the year."

BLUE CROSS RIVERRINK WINTERFEST PARTIES ON ICE

NOTE: SPECTATOR TICKETS FOR BOTH PARTIES ARE AVAILABLE, BUT SKATER TICKETS ARE SOLD OUT AS OF 12/19/17

While there are tons of great places to see the **SugarHouse New Year's Eve Fireworks on the Waterfront**, the best view in Philadelphia is at Blue Cross RiverRink Winterfest. The New Year's Eve Party on Ice from 5-8PM is ideal for families and for those who have other commitments later in the evening, while the 10PM-1AM party caters to those who want to ring in the New Year out on the town. Tickets include delicious light refreshments, pay-as-you-go beer, cocktails and champagne, music, face painting, party favors, and of course, spectacular fireworks shows at 6PM and Midnight for skaters and non-skaters to enjoy.

PARTIES ON ICE DETAILS

WHEN: December 31 from 5-8PM or 10PM-1AM

WHERE: Blue Cross RiverRink Winterfest. 101 S. Columbus Blvd. (Market Street at Columbus Blvd)

TICKETS: Spectator Tickets (\$30 per person) can be purchased at <https://www.ticketfly.com/purchase/event/1583205>. These parties normally fully sell out, so it is strongly encouraged that attendees purchase their tickets in advance.

PHOTOS

All photos can be found in our [press room](#). Password to download is aidemdrwc.

BLUE CROSS RIVERRINK WINTERFEST SPONSORS

Winter Programming is made possible by [Independence Blue Cross](#), [Beneficial](#), [Visit Philadelphia](#), [NBC10](#) and [Telemundo62](#), [Liberty Coca-Cola Beverages LLC](#), [PECO](#), and [Philadelphia Magazine](#).

SUGARHOUSE NEW YEAR'S EVE FIREWORKS ON THE WATERFRONT SPONSORS

Presenting sponsor [SugarHouse Casino](#), [Visit Philadelphia](#), [NBC10](#) and [Telemundo62](#), [KYW Newsradio](#), the [City of Philadelphia](#), and the [Delaware River Waterfront Corporation](#).

About SugarHouse Casino

SugarHouse, which opened in September 2010 as Philly's casino, features 1,810 slots, 104 table games, 42 hybrid gaming terminals, a 28-table poker room, fun and unique dining options, riverfront views and free on-site parking. The casino employs approximately 1500 people, and for seven consecutive years has been voted a "Best Place to Work" by the *Philadelphia Business Journal*, and for five straight years a "Top Workplace" from [Philly.com](#). For more information, visit www.sugarhousecasino.com.

About Independence Blue Cross

[Independence Blue Cross](#) is the leading health insurance organization in southeastern Pennsylvania. With our affiliates, we serve more than 8.5 million people in 24 states and the District of Columbia, including more than 2.5 million in the region. For almost 80 years, we have been enhancing the health and well-being of the people and communities we serve by delivering innovative and competitively priced health care products and services; pioneering new ways to reward doctors, hospitals, and other health care professionals for coordinated, quality care; and supporting programs and events that promote wellness. To learn more, visit www.ibx.com. Connect with us on Facebook at [ibx.com/facebook](https://www.facebook.com/ibx.com/facebook) and on Twitter at [@ibx](https://twitter.com/ibx). Independence Blue Cross is an independent licensee of the Blue Cross and Blue Shield Association.

About the Delaware River Waterfront Corporation

[DRWC](#) is a 501(c)(3) created in January 2009, exclusively for the benefit of the City of Philadelphia and its citizens. The fundamental purpose of DRWC is to design, develop, program and maintain public amenities such as permanent and seasonal parks, trails, and streetscape improvements to transform the waterfront into a vibrant destination for recreational, cultural, and commercial activities for the residents and visitors of Philadelphia as is consistent with the goals of the Master Plan for the Central Delaware. Daily programming throughout the entire year is changing the way Philadelphians see and converse about the waterfront, and is helping to create spaces and communities that connect residents and visitors to the waterfront.

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