

Questions on Waterfront Arts Program RFQ

Should we be part of a team lead by other parties working on this public art masterplan, would we be barred in the future from consideration from pursuing public art commissions that may be resulting from the masterplan?

Participating in the planning process for the arts program (either as the primary consultant or in any other way) will not preclude you from being considered for future commissions or other opportunities that result from the plan.

I have no experience in a leading consultative role in terms of planning public art. Please advise whether I remain qualified to submit an application.

If you think that you are qualified to lead the project as we've described it but don't have explicit experience leading an arts planning process, we encourage you to apply regardless. We are not looking to be restrictive in terms of what exact experience or background the leader of this effort will have. That said, it may be helpful to discuss in your narrative what other firms or individuals you might add to the team to complement your efforts. These suggestions might be general (e.g. a firm with experience leading public charrettes) or specific (e.g. I have spoken to Ms. Soandso at XYZ firm, who would be willing to join me in this effort and would bring these particular skills).

I see the initial fee is \$150,000.00. What is the amount for the next portion of the budget in terms of paying the artist or for the installation of structures/installations and for the continued efforts of the planner?

The entire fee for the consultant (including any subconsultants that might be included on the team) is \$150,000. DRWC also has funds for commissioning and constructing/installing one piece or performance during the first phase of the project. We haven't determined exactly how that will be apportioned, but we do not anticipate the total amount being more than \$150,000.

Can you give the exact location for the project?

There is no exact location for the project. The planning process will consider all of the area under DRWC's purview, which is Oregon Avenue to Allegheny Avenue, from I-95 to the River. Specific art projects/installations might be considered in the future for existing public spaces (such as the Race Street Pier) or as part of the development of a new public space.

"Finally, the consultant will coordinate the selection and implementation of one piece of public art, meant to launch the program and represent the exciting possibilities of the program for the future."

Does this mean that the consultant will be designing a public art piece?

Design of a public art piece will not be included in the scope of work for the consultant chosen to lead the public planning process; rather, their responsibility will be facilitating the development of a piece of

public art as part of that process. That facilitation will involve identifying the best location and context for the artwork; helping to select the artist (along with DRWC staff and board members); and working with the artist to development the best project possible. That said, depending on the experience and capabilities of the firm chosen to lead the process, we could imagine expanding the scope to include design of the artwork if that develops organically out of the process.

Another way of saying that is, we are not excluding the possibility that the consultant we hire to lead the planning process will also design the public art because we don't yet know what type of firm will be the lead consultant (whether artist, planner, community engagement expert, etc.).

What is the timeline for the selection process? When will teams be notified of their selection as a finalist, and when will the final consultant selection be made? Will a formal proposal be required, and if so, what format will be required?

Responses to the RFQ are due January 13. Short-listed firms will be notified by January 24 and the site visit/interviews with the short-listed firms will take place January 31 and February 1. DRWC expects to make a final decision and award a contract by early March. There will be no additional proposal required.

Is there a budget range for the project or will consultants be responsible for presenting the most realistic fee based on their proposed services?

DRWC has secured \$150,000 to cover the consultant fees for this project. If the respondent anticipates including additional consultants as part of their team (either specific firms or intended disciplines), they should include a rough breakdown of how the fee will be distributed. DRWC will negotiate the final scope of services and fee proposal with the selected consultant.

As part of formal proposal, will the Solicitation for Participation and Commitment form be required to demonstrate outreach to M/W/DSBE firms?

There will be no formal proposal after the RFQ. Once a consultant has been chosen to lead the project, the consultant will be responsible for assembling a team of sub-consultants in consultation with DRWC. The Solicitation for Participation and Commitment Form will be completed at that point.

What is the expected duration of the project, from kick-off to completion? How soon after the consultant selection process is complete, will the project begin?

DRWC anticipates the planning process to take approximately six months. An additional six months is anticipated for the selection and installation of the first public artwork. Work will commence as soon as possible after the consultant is selected and the contract is awarded.

Is there a budget/ range for the proposed public art installation (third consultant responsibility item)?

DRWC has funds for commissioning and constructing/installing one piece or performance during the first phase of the project. We haven't determined exactly how that will be apportioned, but we do not anticipate the total amount being more than \$150,000 (which will be in addition to the \$150,000 we have secured for consultant fees).

Does DRWC have a unique public art procurement process or will it be done through the City of Philadelphia's public art procurement process?

Procurement will not be done through the City's program. DRWC does not currently have a specific procurement process for public art, but we anticipate that defining that process will be a key part of the planning process.

After the public art master plan is completed, what role would the DRWC envision for neighborhood residents and organizations in the study area?

Our expectation is that the roles for those organizations will be defined through the planning process.

Which underserved audiences are you most hoping will get involved in this planning process?

We have not identified specific audience groups at this point. We would cast the widest net possible to get the greatest number of new people involved in the public art planning process as possible.

If any of the public outreach involves paid advertising, on-site videography, graphic design/branding and so forth; will those costs be drawn from the consultant's budget?

DRWC has funds set aside for meeting expenses, and should advertising or videography be deemed necessary, those funds can be used for those purposes. The consultant should give some thought to how graphic design and branding might play a role in the development of the Waterfront Arts Program, but it is not necessary that a specific amount of the consultant budget be dedicated to that.