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SUGARHOUSE CASINO PRESENTS PHILLY'S BACK-TO-BACK NEW YEAR'S CELEBRATIONS FOR THIRD CONSECUTIVE YEAR

Philly's Casino Presents Fireworks and Mummers Parade for Citywide Party

PHILADELPHIA — Nov. 19, 2013 — For the third consecutive year, SugarHouse Casino is throwing the biggest New Year's celebration in the region by presenting two of Philly's most notable traditions on back-to-back days—the New Year's Eve fireworks on the waterfront and the New Year's Day Mummers Parade. Philly's casino is the title sponsor of both events designed to ring in 2014.

"When SugarHouse throws a New Year's celebration, it's more than your typical party," said Wendy Hamilton, general manager of SugarHouse Casino. "We want to engage all Philadelphians by hosting a citywide event—from our property on the Delaware River, to Penn's Landing, to Broad Street. We want to make sure everyone has a place to celebrate."

SugarHouse New Year's Eve Fireworks on the Waterfront

Say goodbye to 2013 and hello to 2014 at SugarHouse's Refinery restaurant and bar with the casino's Funkadelphia New Year's Eve event, featuring live music starting at 10 p.m. by the Sensational Soul Cruisers and one-of-a-kind views of the Delaware River fireworks from The Waterfront deck.

Tickets are \$65, which—in addition to the exclusive fireworks viewing area and live entertainment—include a champagne toast, open bar and passed appetizers until midnight. Tickets are limited, and guests are encouraged to buy them in advance at www.sugarhousecasino.com/events before the price goes up to \$75 at the door.

After the fireworks, guests are welcome to stick around to dance with the band until 2 a.m. In addition, SugarHouse will extend its free SugarExpress red trolley service to Center City through 6 a.m. Guests must be 21 to attend.

Outside on SugarHouse's riverfront walking path, concessions will be available from 5 p.m.—midnight to catch both the 6 p.m. and midnight shows of "SugarHouse New Year's Eve Fireworks on the Waterfront." Enjoy goodies to keep you warm such as Krispy Kreme doughnuts, hot dogs, hot mulled cider and Mayan hot chocolate, all for \$3 or less.

For both fireworks events, SugarHouse will be broadcasting a simulcast of the show's soundtrack.

In addition, prior to the Funkadelphia New Year's Eve event, guests can enjoy a special three-course dinner in The Refinery until 8 p.m. The cost is \$29 and includes a choice of seafood bisque or Caesar salad; filet mignon topped with lobster and portobello mushroom, served with mashed potatoes and asparagus; and a Krispy Kreme bread pudding with fresh berries.

SugarHouse Casino Mummers Parade

Start your New Year at SugarHouse with the annual Mummers Brunch from 10 a.m.—2 p.m. at The Refinery. Enjoy breakfast and lunch favorites such as stuffed French toast, made-to-order omelets, sugarcane bacon, smoked salmon, stir-fried eggplant and seafood Newburg—all for \$20.

Once your stomach is full, ride the Mummers Parade Party Bus over to the parade route for free. Plus, get some New Year's swag while you listen to a live DJ who will be hosting a traveling dance party. The shuttle is available for Rush Rewards card members only, and will run continuously from the parade judging area to the casino between 10 a.m.—6 p.m.

For more information about SugarHouse Casino and its city-wide New Year's celebration, please visit www.sugarhousecasino.com.

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ABOUT SUGARHOUSE CASINO

SugarHouse, which opened in September 2010 as Philadelphia's first casino, features 1,602 slots, up to 56 table games, fun and unique dining options, riverfront views, and free on-site parking. The casino employs approximately 1,100 people, and for three consecutive years has been voted a "Best Place to Work" in the Philadelphia Business Journal and a "Top Workplace" in the Philadelphia Inquirer for two years. For more information, visit www.sugarhousecasino.com.

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