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EVERYTHING YOU NEED TO KNOW ABOUT BLUE CROSS RIVERRINK SUMMERFEST

OVERVIEW

This summer, the Delaware River Waterfront Corp (DRWC) is opening Philadelphia's first and only outdoor roller skating rink located on the beautiful Delaware River. This major new attraction complements Spruce Street Harbor Park Presented by Univest/Valley Green Bank (SSHP) in the summer, and provides a strong summertime counterpart to the very successful Blue Cross RiverRink Winterfest. The roller skating rink, which was made possible by Independence Blue Cross, will provide a fantastic outdoor summer activity for family, friends and date nights. The rink will be located among a summer landscape complete with a boat house-themed Lodge serving a variety fare from the Garces Group and other Philadelphia restauranteurs. In tandem with other events and waterfront parks, this new addition will make the waterfront the perfect location for a summer day and night.

PREVIEW PARTY

May 21: Endless Summer Preview Party, 7-10PM
The first chance to see both Blue Cross RiverRink Summerfest AND Spruce Street Harbor Park Presented by Univest/Valley Green Bank. Tickets include skating, a local beer or summer cocktail, entertainment by DJ Foxx Boogie and Ernest Stuart, first taste of all waterfront food vendors, and a chance to lace up the skates before it opens to the public.
Tickets: http://www.delawareriverwaterfront.com/events/blue-cross-riverrink-summerfest/endless-summer-fundraiser-at-the-waterfront

OPENING WEEKEND

Friday-Monday, May 22-25
Featured performance includes DJ Jazzy Jeff on Friday, May 22, 9-11PM
Four days of fun and FREE entertainment at Blue Cross RiverRink Summerfest AND Spruce Street Harbor Park Presented by Univest/Valley Green Bank. Entertainment includes DJs, face painting, stilt walk, circus artists, musicians, arts and crafts and more.
Full schedule of events: http://www.delawareriverwaterfront.com/events/blue-cross-riverrink-summerfest/spruce-street-harbor-park-and-blue-cross-riverrink-opening-weekend

WATERFRONT SESSIONS

Thursdays, May through September, 8-10PM
Waterfront Sessions is a collaboration between DRWC and WXPN's the Key. Shows will alternate between SSHP and Blue Cross RiverRink Summerfest. This series, like the Fireside Sessions in the winter, will feature local and national acts.
More information TBA

FOOD AND DRINKS

Complete Menus: http://www.delawareriverwaterfront.com/places/blue-cross-riverrink-summerfest/food-and-drink

The Lodge
DRWC is working in conjunction with the team at Groundswell Design Group to translate the winter Lodge from Blue Cross RiverRink Winterfest into a summery boat house. The air-conditioned space will feature picnic tables, comfortable seating, plantings and boating décor. The space will contain converted shipping containers housing both food and drink: Garces Group's take on Village Whiskey, Shane Confectionery and bars.

The Garces Group will continue its very successful take on its Village Whiskey concept, which started at SSHP in summer 2014.
Features from the menu:

- Village Burger
- Veggie Burger
- Shorty Fries

Shane Confectionery
Continue the nostalgic vibe with old fashioned handmade candies, ice cream and popcorn from Shane Confectionery. Located within the Lodge, the Berley Brothers will be creating another space dedicated to summer treats (in addition to SS Franklin Fountain at SSHP).
Treats include:

- Salt water taffy
- Handmade fudge
- Penny candy
- Ice cream sandwiches

Snack Bar
Like any good rink, Blue Cross RiverRink Summerfest will also have a general concession stand for all the hungry roller skaters, which will sell:

- Pizza
- Nachos
- Sodas and juice

Bar Service
Blue Cross RiverRink Summerfest has a bar open in the Lodge, selling a variety of local beers and summer cocktails. During peak times, a second bar will open on the wraparound porch.

PHOTO BOOTH

In addition to running a nostalgia-filled candy bar, Shane Confectionery will also be setting up an old-timey photo booth complete old carnival novelties and props and dress-up clothes.

PARK PROGRAMMING

Blue Cross RiverRink Summerfest is the perfect location to spend the day or night relaxing May through September. Enjoy spending an afternoon or evening there in conjunction with one of the many great shows and festivals programmed by DRWC and Live Nation or before a show and event at the Camden waterfront. The park is programmed throughout the summer to provide entertainment for all of the park's guests. Highlights include:

- Philly Roller Derby exhibitions
- Kid friendly entertainment including face painting, circus arts, and interactive arts and crafts
- Acoustic music by some of Philadelphia's best up-and-coming musicians including bluegrass, jazz, reggae, and more
- DJs every Friday and Saturday

PARK LAYOUT

- Home to Philadelphia's first outdoor roller skating rink. This easily accessible rink provides a fun activity for kids, and a bit of nostalgia for those who used to strap on roller skates when they were kids.
- Blue Cross RiverRink Summerfest will encompass the same footprint as Blue Cross RiverRink Winterfest, once again creating an active oasis along the waterfront featuring a rink surrounded by immersive landscaping.
- This new roller skating rink will feature roller skates and in-line skates for rental and a high end roller hockey-grade flooring system.
- Built in the middle of the rink is a pergola – great for shade and a little rest. The pergola is covered in beautiful lights and vines, and on the weekends, the DJs will be spinning from center-rink.
- An island in the center of the roller rink will add a design element not seen at any other rink. The leafy space will not only provide shade and seating, but will help support a canopy of lights.
- The Blue Cross RiverRink Winterfest Lodge will be transformed into a boathouse-themed restaurant and venue, with décor to match the relaxed summer vibe – think canoes, paddles, fans, misters and more. It will be a respite from the summer heat with air conditioning and will be a great place to relax, have a bite to eat, grab a drink, and watch the skaters and the river.
- The wraparound porch will remain, complete with rocking chairs for the idyllic summer day spent lounging with a great view and a delicious beverage.
- Blue Cross RiverRink Summerfest will be a family playground… literally. In addition to roller skating, a naturalistic playscape and arcade will provide an area for kids to play while they're not skating.
- Misting stations will be set up throughout the park to cool off on hot summer days.
- Leashed pets are allowed on-site, but not in the Lodge area.
- Free Wi-Fi throughout the entire site all summer long.
- Blue Cross RiverRink Summerfest will be FREE and open to the public. Roller skating will be a ticketed activity with tickets that can be purchased in advance online or on-site. As during the winter, all Independence Blue Cross Cardholders will receive FREE skating admission.

PARTIES, GROUPS, RENTALS

Blue Cross RiverRink Summerfest is the perfect place for group outings, birthday parties and private rentals. Indoor and outdoor space can be reserved, and food party packages can be arranged through rink staff. Large groups can call ahead for discounted admission.

MORE SPRUCE STREET HARBOR PARK DETAILS

Ticket Sales
http://www.riverrink.ticketfly.com/

Admission
$3 admission, $10 skate rental
Admission is waived for all Independence Blue Cross cardholders and employees
Visitors are welcome to bring their own skates

Season
May 22 – September 27

Hours and session times
http://www.delawareriverwaterfront.com/places/blue-cross-riverrink-summerfest

Contact information
Phone: 215-922-2FUN
Email: riverrink@drwc.org
Website: www.riverrink.com
Social Media:

- Delaware River Waterfront (Facebook, Twitter, Instagram)
- Penn's Landing (Facebook, Twitter, Instagram)
- Blue Cross RiverRink Summerfest (Facebook, Twitter, Instagram)

Address
Columbus Boulevard at Market Street (GPS Address: 101 S. Columbus Blvd)

Photos
Photos coming soon: http://www.delawareriverwaterfront.com/footer/hi-res-photos/2015/04/09/blue-cross-riverrink-summerfest

Transportation
RiverLink Ferry
Philadelphia Dock located next to the Independence Seaport Museum on Columbus Blvd at Walnut Street
Camden Dock located in between Adventure Aquarium and Wiggins Park at 2 Riverside Drive
Public Transportation: Market-Frankford line to 2nd Street, SEPTA bus routes 17, 21, 25, 33, 42, and 48
Parking: Available onsite
Bike Parking: Available onsite and Ride Indego bike shares located at Foglietta Plaza on Spruce Street and Columbus Blvd. and at the Spring Garden Station SEPTA Station
Philly Phlash: Stop located at the Great Plaza at Penn's Landing

Summer Sponsors
Summer Programming sponsored by Independence Blue Cross, Univest/Valley Green Bank, PECO, Verizon FiOS, Pennsylvania Lottery, Coca Cola Refreshments-Philadelphia, Live Nation, Visit Philadelphia and the City of Philadelphia.

About Independence Blue Cross
Independence Blue Cross is the leading health insurance organization in southeastern Pennsylvania. With our affiliates, we serve nearly 10 million people in 25 states and the District of Columbia, including 2.5 million in the region. For nearly 80 years, we have been enhancing the health and wellness of the people and communities we serve by delivering innovative and competitively priced health care products and services; pioneering new ways to reward doctors, hospitals, and other health care professionals for coordinated, quality care; and supporting

programs and events that promote wellness. To learn more visit www.ibx.com. Connect with us on Facebook at ibx.com/facebook and on Twitter at @ibx. Independence Blue Cross is an independent licensee of the Blue Cross and Blue Shield Association.

About the Delaware River Waterfront Corporation

DRWC is a 501(c)(3) created in January 2009, exclusively for the benefit of the City of Philadelphia and its citizens. The fundamental purpose of DRWC is to design, develop, program and maintain public amenities such as permanent and seasonal parks, trails, and streetscape improvements to transform the waterfront into a vibrant destination for recreational, cultural, and commercial activities for the residents and visitors of Philadelphia as is consistent with the goals of the Master Plan for Central Delaware. Daily programming throughout the entire year is changing the way Philadelphians see and converse about the waterfront, and is helping to create spaces and communities that connect residents and visitors to the waterfront.

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