# **MINUTES**

# **SEPTEMBER 5, 2025**

# **DRWC EXECUTIVE COMMITTEE**

A meeting of the Delaware River Waterfront Corporation was held on Friday, September 5<sup>th</sup> at 8:00 am both virtually and in person at DRWC located at 121 North Columbus Boulevard pursuant to notice duly given under the By-Laws and the Pennsylvania Sunshine Act.

Attending: Jay Goldstein, Bill Hankowsky, Karen Fegely, Ellen Yin

Also attending: Joe Forkin, Lizzie Woods, Karen Thompson, Sarah Eberle, Tre Rials, Lavelle Young, Larry Bell, Jessica Roberts, Jackie Lai, Erika Erb, Gina DiBiase

# **MINUTES**

The minutes of the July 11, 2025, DRWC Executive Committee meeting were approved as submitted.

# **EXECUTIVE SESSION/OPEN SESSION**

#### **BUDGET & FINANCE**

Larry Bell stated that the audit, being performed by Horsey, Budkley, was underway and showing a \$164,000 deficit that is less than what was budgeted. He said that deficit is due to parking revenue being down because of loss of parking spaces from the construction.

#### PLANNING & PROGRAMMING

#### CAP

Lizzie Woods reported that construction was underway and described the progress. In response to a question from Bill Hankowsky, Ms., Woods said that sections of the northern wall will be concrete and a wood-look with possible signage or a mural. Jay Goldstein suggested an alternative plan to be added to the contract for a temporary decorative look.

# **DELAWARE RIVER TRAIL - Battery to Penn Treaty Park**

Lizzie Woods said that the environmental review process is taking longer than expected and construction is due to begin this fall and that they are hopefull for a Spring 2026 opening.

#### WASHINGTON AVENUE CONNECTOR

Ms. Woods presented photos of the progress that was made and said that things are on track for a Spring 2026 opening.

# **POP-UP METRO**

Ms. Woods said that Pennoni began working on elements of the project and that Carnegie Mellon and DRWC partnered for a grant that was received in the amont of \$700,000. She added that DRWC applied for a DCED grant for the transportation elements of this project.

#### WATERFRONT RESILIENCY PLAN

Karen Thompson stated that Phase 2 was completed by Olin and that they are now in Phase 3, the action plan, and recommendations will be prepared and will come later this fall.

# **FACILITIES & OPERATIONS**

## **FERRY**

Lavelle Young reported that the ferry will operate on Saturdays and Sundays until October 16<sup>th</sup>. He said that riders were down this year due to lack of concerts in Camden.

## SPRUCE STREET HARBOR PARK

Jackie Lai reported that the park will close on October 12<sup>th</sup> with hours decreased hours.

#### **SUMMERFEST**

Mr. Lai reported that revenue was down due to weather delays or weather driven closures.

### **CHERRY STREET PIER**

Mr. Lai reported that there was increased attendance this year and felt this was due to the roof/enclosure of the pier to protect from the elements. In response to a question from Jay Goldstein, Larry Bell stated that he is working on how the low attendance affects the budget for this fluscal year.

#### **PROGRAMMING & WATERFRONT ARTS**

Sarah Eberle described the events and said that SSHP continues for be programmed 4 days per week. She then highlighted some of the events. She said that the final weekend of September will have two back-to-back concerts and that there will be 4 more PECO Multicultural events.

Ms. Eberle said that October  $1^{\rm st}$  is the deadline for artist studio applications in the Cherry Street Pier.

Sarah said that DRWC is partnering with Fringe Arts and will host performances on Saturday and Sunday.

She added that the Navy's 250th Anniversary is happening along the waterfront in October, and that DRWC will be hosting 4 navy ships as well as the Navy's "Innovation Pavillion" which will be at Cherry Street Pier Oct 8-11.

#### **MARKETING & COMMUNICATIONS**

Erika Erb informed the committee that Labor Day Weekend was successful and described the current marketing strategies and press plans that are constantly evolving. She then said that the team was working on goals to drive attendance for Winterfest. Ms. Erb reported that J2 is working with DRWC branding and responded to a question from Bill Hankowsky stating they are exploring options for a new logo, name and rebranding that will be relevant for the next 10 years. Jay Goldstein added that this is a big exercise.

# **PUBLIC COMMENT**

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