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## **BLUE CROSS RIVERRINK SUMMERFEST RETURNS**

*Second season features an exciting food destination and new park features*

Philadelphia's only outdoor roller skating rink is back this summer for its second season. [Blue Cross RiverRink Summerfest](#) complements its fellow waterfront attractions Race Street Pier, Pier 68, Washington Ave. Pier, and Spruce Street Harbor Park Presented by Univest/Valley Green Bank (SSHP) on the Delaware River Waterfront, and provides a strong summertime counterpart to the very successful Blue Cross RiverRink Winterfest. The roller skating rink, which is made possible by the continued generosity of Independence Blue Cross, provides a fantastic outdoor summer activity for family, friends and date nights. Blue Cross RiverRink Summerfest will be opening Memorial Day Weekend to Labor Weekend, seven days a week.

"We're excited to once again support Blue Cross RiverRink Summerfest, which builds on our decades-long commitment to helping people get healthy and active," said Yvette Bright, Independence Blue Cross executive vice president and chief operating officer. "Whether it's running the Blue Cross Broad Street Run, or riding an Indego bike, we're always seeking new ways to help people get fit. Summerfest is the perfect complement to the hugely successful Blue Cross RiverRink Winterfest which Independence has proudly sponsored for more than 20 years."

Delaware River Waterfront Corporation (DRWC) is working in conjunction with Chickie's and Pete's to transform the winter Lodge from Blue Cross RiverRink Winterfest into a classic summer crab shack. The air-conditioned space will feature picnic tables, with paper table covering, crab pots, and beach-themed décor. This exciting new dining destination will bring the authentic crab and seafood feast experience to the Philadelphia waterfront.

The rink will be located among a summer landscape complete with two new features, an urban beach lounge area and 9-hole mini-golf course called the Artful Golfer. Each of the 9 mini-golf

holes will be designed by a local artist with recyclable materials. Soak up the sun and take in the scenic views under an umbrella right on the waterfront. This new “beach” spot will be outfitted with reclining lounge chairs, umbrellas, and tables to make it a great summer hang out, without all the sand. In tandem with weekly themed-nights, weekend programming, and special events throughout the summer, the second season of Blue Cross RiverRink Summerfest will be the perfect location to enjoy summer days and nights.

## Food & Beverage Details

### ***Chickie’s and Pete’s Waterfront Crabshack***

Signature Chickie’s and Pete’s menu items and new offerings specific to this new location will be served with a complimentary selection of craft beer and summer cocktails.



Features from the menu:

- Snow Crabs Legs
- Hard Shell Crabs
- Hot Shrimp
- Cold Shrimp
- Fried Shrimp
- Steamed Clam Steamers
- Seafood Fest for Two
- Crabfries
- Cheesesteaks

### ***Franklin Fountain***

Roller skating and mini-golf are not complete without ice cream, soft serve custard, and milkshakes.

Treats include:

- Milkshakes
- Ice Cream Novelties
- Floats
- Lemonade and Limeade
- Hand Dipped Ice Cream

### ***Bar Service***

Blue Cross RiverRink Summerfest will feature a variety of local beers and summer cocktails including frozen margaritas and daiquiris. During peak times, a second bar will open on the wraparound porch.

## Park Activities & Programming

New to the park this year is the **Artful Golfer**, a 9-hole mini-golf course located adjacent to the rink between the Crabshack and Franklin Fountain. Each of the 9 mini-golf holes is being designed by a local artist who are donating their time and recycled materials to create this wonderful addition to Blue Cross RiverRink Summerfest.

Enjoy spending an afternoon or evening at Blue Cross RiverRink Summerfest in conjunction with one of the many great shows and festivals programmed by DRWC and Live Nation or before a show and event at the Camden waterfront. The park is programmed throughout the summer to provide entertainment for all of the park's guests. Highlights include:

- Kid friendly entertainment including face painting, circus arts, and interactive arts and crafts
- Throwback Thursdays featuring a classic mix of 80s and 90s hip hop and R&B
- DJs every Friday and Saturday
- Return of last summer's favorite events, including Christmas in July and the Michael Jackson Birthday Party
- [Visit our website](#) for the latest schedule of events.

## Park Layout

- The Blue Cross RiverRink Winterfest Lodge will be transformed into a Chickie's and Pete's Waterfront Crabshack with décor to match the relaxed summer vibe – think fishing nets, crab pots, and more. It will be a respite from the summer heat with air conditioning and will be a great place to relax, have a bite to eat, grab a drink, and watch the skaters and the river.
- Home to Philadelphia's outdoor roller skating rink. This easily accessible rink provides a fun activity for kids, and a bit of nostalgia for those who used to strap on roller skates when they were kids.
- Blue Cross RiverRink Summerfest will encompass the same footprint as Blue Cross RiverRink Winterfest, once again creating an active space along the waterfront featuring a rink surrounded by beachy landscaping.
- Enjoy the sun or shade in the new urban beach area with umbrellas, picnic tables, and lounge seating right on the water with scenic views of the Delaware River.
- The roller skating rink will again have roller skates and in-line skates for rental.
- Built in the middle of the rink is a pergola – great for shade and a little rest. The pergola is covered in beautiful lights, and on the weekends, the DJs will be spinning from center-rink.
- The wraparound porch will remain, complete with Adirondack and rocking chairs for the idyllic summer day spent lounging with a great view and a delicious beverage.
- Misting stations will be set up throughout the park to cool off on hot summer days.
- Leashed pets are allowed on-site, but not in the Crabshack area.
- Free Wi-Fi throughout the entire site all summer long.
- Blue Cross RiverRink Summerfest will be FREE and open to the public.

## Parties, Groups, and Rentals

Blue Cross RiverRink Summerfest is the perfect place for group outings, birthday parties and private rentals. Indoor and outdoor space can be reserved, and food party packages can be arranged through rink staff. Large groups can call ahead for discounted admission.

## General Information

**Blue Cross Summerfest Season is May 25 – September 5.**

### Admission

\$3 admission, \$10 skate rental

*Admission is free for all Independence Blue Cross cardholders and employees*

Visitors are welcome to bring their own skates

### Hours

This year, Blue Cross RiverRink Summerfest tickets purchased will be for an open skate. Fixed session times, offering flexibility and fun for our guests.

- Monday - Thursday, 1pm-11pm
- Friday & Saturday, 11am-1am
- Sunday, 11am-11pm

### Contact & Location

Phone: 215-922-2FUN

Website: [www.riverrink.com](http://www.riverrink.com)

Address: Columbus Boulevard at Market Street (GPS Address: 101 S. Columbus Blvd)

Facebook, Instagram, and Twitter

### Transportation

- [RiverLink Ferry](#)
- Public Transportation: Market-Frankford line to 2<sup>nd</sup> Street, SEPTA bus routes 17, 21, 25, 33, 42, and 48
- Public parking available in the Market Street Lot, Walnut East and West Lots.
- Philly Phlash: Stop located at the Great Plaza at Penn's Landing

### Photos

Available in our Press Room. Please email me if you do not have the media password.

### **Summer Sponsors**

Summerfest sponsored by [Independence Blue Cross](#), [Pennsylvania Lottery](#), [Coca Cola Refreshments-Philadelphia](#), [Capital One](#), [Dunkin' Donuts](#), [NBC10](#), and [Telemundo62](#).

### **About Independence Blue Cross**

[Independence Blue Cross](#) is the leading health insurance organization in southeastern Pennsylvania. With our affiliates, we serve nearly 10 million people in 25 states and the District of Columbia, including 2.5 million in the region. For nearly 80 years, we have been enhancing the health and wellness of the people and communities we serve by delivering innovative and competitively priced health care products and services; pioneering new ways to reward doctors, hospitals, and other health care professionals for coordinated, quality care; and supporting programs and events that promote wellness. To learn more visit [www.ibx.com](http://www.ibx.com). Connect with us on Facebook at [ibx.com/facebook](https://www.facebook.com/ibx.com/facebook) and on Twitter at [@ibx](https://twitter.com/ibx). Independence Blue Cross is an independent licensee of the Blue Cross and Blue Shield Association.

### **About Chickie's and Pete's**

Chickie's & Pete's is a Philadelphia-area sports bar and restaurant chain with 15 locations across Pennsylvania and New Jersey. Founded in 1977 by Peter and Henrietta Ciarrocchi, Chickie's & Pete's started as a single location in the Mayfair neighborhood of Philadelphia and has since grown to become one of the most recognizable brands in the region. Its famous, one-of-a-kind Crabfries® concession locations can be found in stadiums, arenas, boardwalks and amusement parks throughout the Mid-Atlantic region. Chickie's & Pete's is a leader in forging innovative strategic partnerships and utilizing technology to bring together casual dining with interactive sports entertainment. The company combines family-based values with a love of all things sports in each of its locations.

### **About the Delaware River Waterfront Corporation**

[DRWC](#) is a 501(c)(3) created in January 2009, exclusively for the benefit of the City of Philadelphia and its citizens. The fundamental purpose of DRWC is to design, develop, program and maintain public amenities such as permanent and seasonal parks, trails, and streetscape improvements to transform the waterfront into a vibrant destination for recreational, cultural, and commercial activities for the residents and visitors of Philadelphia as is consistent with the goals of the Master Plan for Central Delaware. Daily programming throughout the entire year is changing the way Philadelphians see and converse about the waterfront, and is helping to create spaces and communities that connect residents and visitors to the waterfront.

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