



**FOR IMMEDIATE RELEASE**  
Quinn Logan  
Communications Manager  
Delaware River Waterfront Corp.  
(O) 215.629.3218  
(C) 267.538.7295  
[qlogan@drwc.org](mailto:qlogan@drwc.org)

## ***For Immediate Release***

### **NATIONAL HAMMOCK DAY at #SSHP!**

*Celebrate the holiday in Philadelphia's only hammock hang out  
at Spruce Street Harbor Park presented by Univest/Valley Green Bank*

On Friday July 22<sup>nd</sup>, Spruce Street Harbor Park presented by Univest/Valley Green Bank (SSHP) is hosting National Hammock Day presented by Hayneedle.com with a live DJ, \$5 Lazy Hammock Blood Orange Witbier drafts, a prize wheel, and hammock giveaways. SSHP will be giving away a total of 8 hammocks, one every half-hour during the event. Park visitors will also have a chance to win a reservation in one of the private hammock lounges, new to the park this year and outfitted with waterfront seating, a standing hammock, and beach umbrellas.

**WHEN:** Friday, July 22, 2016 4PM-8PM

**WHERE:** Columbus Blvd at Spruce Street

#### **VISUALS:**

- Colorful, handmade hammocks from hayneedle.com hanging throughout the park
- Great visuals of guests lounging under the trees in the SSHP hammock garden
- Patrons taking a chance on the Prize Wheel in the SSHP beer garden
- Marina views from the waterfront hammock lounge areas next to the boardwalk
- DJ Greg Mungan spinning tunes under the trees while people relax in Philly's only hammock park
- Guests enjoying the Lazy Hammock collaboration beer by Yards Brewing Co.
- When the sun goes down, the lights go up, and turn SSHP into a magical space on the waterfront

For more information about upcoming events at SSHP, please visit [www.sprucestreetharborpark.com](http://www.sprucestreetharborpark.com).

## SSHP GENERAL INFORMATION

### HOURS

- Sunday – Thursday: 11AM – 11PM
- Friday – Saturday: 11AM – 1AM
- [Visit the website for food and beverage hours](#)

### DIRECTIONS

The park can be accessed via car, [RiverLink Ferry](#), public transit, bike and walking. For more detailed information, please see the website.

### CONTACT

Website: [www.sprucestreetharborpark.com](http://www.sprucestreetharborpark.com)

Phone: 215-925-7465

Facebook: [Spruce Street Harbor Park](#), [Delaware River Waterfront](#)

Twitter: @SSHarpPark @DelRiverWfront

Instagram: [SpruceStreetHarborPark](#), [Delaware River Waterfront](#)

### ABOUT

#### hayneedle.com

[Hayneedle](#) is on a mission to help customers find everything home. One of the nation's largest online retailers, [hayneedle.com](http://hayneedle.com) offers more than 3,000 brands and millions of products for every room, style, and budget. Hayneedle is consistently ranked among the top 100 on Internet Retailer's Top 500 retail websites.

#### About the Delaware River Waterfront Corporation

[DRWC](#) is a 501(c)(3) created in January 2009, exclusively for the benefit of the City of Philadelphia and its citizens. The fundamental purpose of DRWC is to design, develop, program and maintain public amenities such as permanent and seasonal parks, trails, and streetscape improvements to transform the waterfront into a vibrant destination for recreational, cultural, and commercial activities for the residents and visitors of Philadelphia as is consistent with the goals of the Master Plan for Central Delaware. Daily programming throughout the entire year is changing the way Philadelphians see and converse about the waterfront, and is helping to create spaces and communities that connect residents and visitors to the waterfront.

####