

FACT SHEET New Year's Eve on the Waterfront Emma Fried-Cassorla Director of Marketing & Communications Delaware River Waterfront Corporation efried-cassorla@drwc.org (c) 215-313-5582 (o) 215-629-3218



SUGARHOUSE NEW YEAR'S EVE FIREWORKS ON THE WATERFRONT FACT SHEET

PHILADELPHIA, PA (December 20, 2017) – Since 1991, Philadelphia has celebrated the New Year with a huge fireworks display over the Delaware River Waterfront. For the last 8 years, residents and visitors have had a chance to enjoy TWO fireworks shows, and will do so again this year thanks to the continued support of SugarHouse Casino.



Photo by Matt Stanley



Photo by Robert Romano

KEY DATES AND TIMES

Fireworks Loaded Onto Barges

- Friday, December 29, 2017, 10AM 2:30PM
- Saturday, December 30, 2017, 10AM 2:30PM
- Shells loaded onto barges at the Navy Yard at Pier 5 at River Services River Services
- To gain access to the site, please contact Ken Furstoss from Pyrotecnico at 724-510-6221 (cell)

New Year's Eve Equipment Load-In

- New Year's Eve, Sunday, December 31, 2017
- 8AM Equipment Load-In Begins at Penn's Landing with Clear Sound
- 3PM Sound Check

SOUNDTRACKS

Each of the two **SugarHouse New Year's Eve Fireworks on the Waterfront** shows are synchronized to different soundtracks which will be played live on KYW Newsradio. Soundtracks are created and produced by Todd Marcocci of Under The Sun Productions

- 6PM Show: "The Fire Within," is meant to evoke all of the emotions of 2017 and welcoming in a new year. Music includes Firebird Suite, Claire De Lune, Call of the Champions, The Four Seasons, The Barber of Seville, and Symphony No. 4 in F Minor
- Midnight Show: "Reach for the Stars," is inspired by the presence of the stars and the fantasy of what lies beyond, with music from *Star Trek*, *2001—A Space Odyssey*, *Star Wars—The Clone Wars*, and more.

FIREWORKS BY NUMBERS

- 4,000 shells
- 12,000 different devices
- 8,000 pounds of explosives
- The largest shells are 10 inches, shoot 1100 feet in the air, and explode with a diameter of almost 600 feet, making these fireworks the biggest in the city.
- 3 days for the crew of 10 to set up the 2, 150ft barges
- 400 hours to design, choreograph, and build the displays

TECHNOLOGY USED IN CREATING A FIREWORKS SHOW

- A computer roadmap is designed using a program called Show Director that arranges the choreographed synchronization.
- GPS Clocks that use Global Positioning Satellites synchronized with the world clock in Colorado coordinate the pyrotechnics with KYW Newsradio 1060 and NBC10/Telemundo62.
- The Pyrodigital Computer Firing System for launch.

FIREWORKS PRODUCERS

One of the largest producers of fireworks, special effects, and lasers in America, <u>Pyrotecnico</u> has produced premiere fireworks displays throughout Philadelphia, including shows for Delaware River Waterfront Corporation, Wawa Welcome America, and all of the pyrotechnic effects for the Philadelphia Eagles and Phillies home games.

Fireworks Production Team

- Rocco Vitale, Creative Director
- Ken Furstoss, Show Producer
- Andrew Patton, Shooter
- Technicians: Andrew Clemick, Matt Reinish, Anthony Furstoss, Ed Patton, Colin Patton, Kevin Stead, John Pinkerton, Andrew Stead

WATCH THE FIREWORKS

Viewing locations

Enjoy the sights and sounds of the **SugarHouse New Year's Eve Fireworks on the Waterfront** from multiple locations on the Philadelphia waterfronts and throughout the region including: SugarHouse Casino, Penn's Landing, Blue Cross RiverRink Winterfest, Spirit of Philadelphia, Franklin Square, Battleship New Jersey, Independence Seaport Museum, Moshulu, Hilton Philadelphia Penn's Landing, Dave and Busters, FringeArts and more.

Watch and listen live

Fireworks will air live on NBC10 at 6PM and Midnight, and will be streamed live on www.nbc10.com. For the Midnight show, NBC10 will host a Facebook Live event to capture the festivities and fireworks.

Watch around the city

Thanks to a collaboration between Visit Philadelphia, NBC10/Telemundo62, SugarHouse Casino, DRWC, Verifone Media, A2a MEDIA, Brickstone Realty, Kimmel Center, PPA/Taxi and Limousine Division, and Brandywine Realty Trust, Philadelphia's SugarHouse New Year's Eve Fireworks on the Waterfront at Midnight will be streamed on screens all over town. These include:

- Verifone screens in 1,400 taxis
- XFINITY Live!
- The Electric Factory and more

Blue Cross RiverRink Winterfest Parties on Ice

NOTE: SPECTATOR TICKETS FOR BOTH PARTIES ARE AVAILABLE, BUT SKATER TICKETS ARE SOLD OUT AS OF 12/19/17

The **Blue Cross RiverRink Winterfest** New Year's Eve Party on Ice from 5-8PM is ideal for families and for those who have other commitments later in the evening, while the 10PM-1AM party caters to those who want to ring in the New Year out on the town. Enjoy delicious light refreshments, pay-as-you-go beer, cocktails and champagne, music, face painting, party favors, and of course, the spectacular **SugarHouse New Year's Eve Fireworks on the Waterfront** at 6PM and Midnight.

WHEN: December 31 from 5-8PM or 10PM-1AM

WHERE: Blue Cross RiverRink Winterfest. 101 S. Columbus Blvd. (Market Street at Columbus Blvd)

TICKETS: Spectator Tickets (\$30 per person) can be purchased at

https://www.ticketfly.com/purchase/event/1583205. These parties normally fully sell out, so it is strongly encouraged that attendees purchase their tickets in advance.

General Information

Extended Winterfest Holiday Hours (through January 1)

Monday through Sunday: 11AM-1AM

Note special hours on these days:

December 31 (New Year's Eve): Public sessions available from 10 – 11:30AM, 12 – 1:30PM, or 2 –

3:30PM. Pre-ticketed Parties on Ice are from 5 – 8PM and 10PM – 1AM.

January 1 (New Year's Day): 11AM – 1AM

Contact Information

Phone: 215-925-RINK
Email: riverrink@drwc.org
Website: www.riverrink.com

Blue Cross RiverRink Winterfest Facebook, Twitter, Instagram

Photos

All photos can be found in our press room. Password to download is aidemdrwc.

Blue Cross RiverRink Winterfest Sponsors

Winter Programming is made possible by <u>Independence Blue Cross</u>, <u>Beneficial</u>, <u>Visit Philadelphia</u>, <u>NBC10</u> and <u>Telemundo62</u>, <u>Liberty Coca-Cola Beverages LLC</u>, <u>PECO</u>, and <u>Philadelphia Magazine</u>.

SugarHouse New Year's Eve Fireworks on the Waterfront Sponsors

Presenting sponsor <u>SugarHouse Casino</u>, <u>Visit Philadelphia</u>, <u>NBC10</u> and <u>Telemundo62</u>, <u>KYW Newsradio</u>, the <u>City of</u> Philadelphia, and the Delaware River Waterfront Corporation.

About SugarHouse Casino

SugarHouse, which opened in September 2010 as Philly's casino, features 1,810 slots, 104 table games, 42 hybrid gaming terminals, a 28-table poker room, fun and unique dining options, riverfront views and free on-site parking. The casino employs approximately 1500 people, and for seven consecutive years has been voted a "Best Place to Work" by the *Philadelphia Business Journal*, and for five straight years a "Top Workplace" from *Philly.com*. For more information, visit www.sugarhousecasino.com.

About Independence Blue Cross

Independence Blue Cross is the leading health insurance organization in southeastern Pennsylvania. With our affiliates, we serve more than 8.5 million people in 24 states and the District of Columbia, including more than 2.5 million in the region. For almost 80 years, we have been enhancing the health and well-being of the people and communities we serve by delivering innovative and competitively priced health care products and services; pioneering new ways to reward doctors, hospitals, and other health care professionals for coordinated, quality care; and supporting programs and events that promote wellness. To learn more, visit www.ibx.com. Connect with us on Facebook at ibx.com/facebook and on Twitter at @ibx. Independence Blue Cross is an independent licensee of the Blue Cross and Blue Shield Association.

About the Delaware River Waterfront Corporation

DRWC is a 501(c)(3) created in January 2009, exclusively for the benefit of the City of Philadelphia and its citizens. The fundamental purpose of DRWC is to design, develop, program and maintain public amenities such as permanent and seasonal parks, trails, and streetscape improvements to transform the waterfront into a vibrant destination for recreational, cultural, and commercial activities for the residents and visitors of Philadelphia as is consistent with the goals of the Master Plan for the Central Delaware. Daily programming throughout the entire year is changing the way Philadelphians see and converse about the waterfront, and is helping to create spaces and communities that connect residents and visitors to the waterfront.

###