

Delaware River Waterfront Corp
Signage RFP Q+A

1. What will companies be judged on?
 - a. We will be looking for competitive pricing, quality of workmanship at different installation sites and references.
2. Are you looking for a company to do the entire job?
 - a. Yes, the company chosen will be completing everything scoped out in the RFP. There will most likely be additional add-to-scope projects throughout the summer
3. Are these proposed or final prices?
 - a. We are asking companies to propose prices based on the size and the materials listed. We understand that these might not be the final sizes, and that the chosen company may recommend different materials. We are currently asking for estimates on pricing, but final pricing will be determined by the chosen company + DRWC when all the signage needs have been confirmed by both organizations.
4. What does maintenance include?
 - a. Maintenance includes coming out on a regular basis to check the condition of the signs including attachments, cleanliness, and basic wear and tear
5. How does a company submit pricing?
 - a. Please send the pricing outline to efried-cassorla@drwc.org. If files are too large, please send a Dropbox or file transfer link to the same email address
6. What is the turnaround for round 1 and 2? Will there be 6 working days upon proof approval? 90% of designs will be submitted to the chosen company by 4/9 with the remaining 10% within one week. We expect proofs ASAP with full working days after approval
7. Since many of the banners you will have normal Wear and tear and by the end of the season will not be useable, Is it your intention to use the same banners in the 2019 season? Or in 2019 we will print new banners? We are hoping to reuse as many of these signs as possible in 2019. We will be looking for a company that can recommend the best materials and installation practices to ensure the greatest reuse possible
8. What item usually you need to put in storage? We will put as many of these signs as possible into storage assuming they make it through the season
9. Hanging Sign Is the Mounting system in place? In some cases, yes, but some need to be replaced due to wear and tear.
10. Maintain signs from your past experiences what is the percentage of banners and light poles banners that need to be replaced throughout the one year contract term (How many extra banners I will need to print)? About 5% of the scrims will need to be replaced (specifically sponsor ones). The pole banners are not usually replaced, but about 15% will need to be repaired due to wind damage. Please note that these are estimates.
11. What color process do you need? We would prefer an 8-color process

Specs for the individual projects

Ferry Booth Wrap:

What is the surface material the vinyl will be applied too? The surface is metal (steel or aluminum)

Will that be adhesive back vinyl or 13 oz vinyl or mesh? Adhesive back vinyl









Ferry Booth Sign (Camden):

Can you explain your definition of Pressure Treated Wood? Wood optimized for long-term outdoor use. MDO board is acceptable

Are we just printing and hanging 13 oz vinyl or vinyl mesh with grommets to your existing wood sign? We would prefer for this sign to be completely redone



Ferry Booth Sign (Philadelphia):

What thickness do you prefer for the aluminite? 3mm

Are we just printing and hanging 13 oz vinyl or vinyl mesh with grommets to your existing wood sign? We are just looking to print small vinyl adhesive signs for the locations above the windows



Scrim Project

Is the files for each line item the same or different graphics? There will be 30 different designs

Note that these are some, but not all of the locations for scrim



Paddle Larking
May 9 - September 8
Experience an unforgettable on the Delaware River supervised environment. Aquatic education with life jackets are available for rental in the Paddle Larking area.
• Group rates are available
• For more details call 253-435-8855



Delaware River











Stage Banner

Is the files for each line item the same or different graphics? These are 4 different graphics

Do you handle the installation for them? Yes. We handle installation for these

How do they need to be finished? Webbing and grommets all around? Yes





Lamp Post Banners/ Pennants

Is the files for each line item the same or different graphics? 3 different designs for pennants, 17 different designs for the remaining banners

Are these double sided banners? Yes. These are strictly the ones located along the waterfront. Pole banners in center city will be an add-to-scope and are hung by CCD.

Pole pocket/s - where? Top and bottom

Can the be made out of – fabric – Polydock? No

D-rings How many? Pennants get 3 D-rings, rectangular banners get 2

Is this super large banner get installed on light pole? If yes how does it need to be finished? See image below (pole with the skater on top)

These are some but not all of the install locations









Tower Stage Banner

Is the files the same or different graphics? Same graphic on both panels

Do you handle the installation for them? Yes. We handle installation for these

How do they need to be finished? Webbing and grommets



Window Cling

Would you prefer inside facing out or outside facing outside? Inside facing out

Are these 12x24 all the same or different and going on glass? There will be 4 different designs. All going on glass



- XL Winterfest/Summerfest Signs
What kind of material is the signs? These are a basic banner-type material



Rules and Regulations

What thickness do you prefer for the almalite? 3mm

These are some but not all of the install locations



Blue Cross RiverRink
Winterfest

RULES AND REGULATIONS

- Skaters must be inside at all times
- No outside food and beverages
- No food or beverage (including gum or candy) permitted on the ice
- No smoking that endangers or interferes with the safety or pleasure of others
- No sitting or climbing over the barrier boards
- No excessive speed or weaving through other skaters
- No one is permitted on the ice without skates
- Do not carry children while on the ice surface
- Keep moving in the same direction as all flows
- No sitting or leaning on the rink perimeter
- Persons who appear to be intoxicated are not allowed on the ice
- Backpacks and bags are not allowed to be worn or carried on the rink surface
- Sledge chairs are not allowed to be used on or around the ice surface
- Electronics are not allowed to be used on the rink surface

**ALL SKATERS SKATE AT THEIR OWN RISK.
ANYONE OBSERVED BREAKING THE RULES WILL BE
ASKED TO LEAVE THE BLUE CROSS RIVERRINK AND
WILL NOT BE ENTITLED TO A REFUND.
DO NOT LEAVE VALUABLES UNATTENDED.
THE BLUE CROSS RIVERRINK IS NOT RESPONSIBLE
FOR LOST OR STOLEN ITEMS.**

Delaware River

WATERFRONT
Corporation

Welcome to the Great Plaza!
For your security, we are mandating
ALL bags entering will be searched.

NO

Coolers
Outside Alcoholic Beverages
Glass Bottles
Unlicensed Solicitors or Vendors
Grills or Barbeque
Picnic or Patio Tables
Tents
Umbrellas
Pets*
Bicycles
Skateboarding
In-line Skating
Illegal Substances
Laser Pointers
Weapons
No Professional Cameras or Audio
Recording Equipment **

By entering this event you grant your consent to be searched
by security personnel and to have your photo/image used for
promotional purposes.

*All pets must be on a leash, service animals permitted
**Must have media credentials

Delaware River
WATER

Feather flags

Are these attaching to your existing hardware? No, we need all new hardware

What Size? 144x24 (4)

Do you have the hardware and looking only the banner? We are looking for both

Can it be made out of fabric? No

Blizzard Stands

Since you already have the bases all you need is fabrication of the vinyl (or additional hardware will be need?) Can it be printed on fabric polyduck? We need the fabrication of the vinyl and any new hardware that needs to be replaced. It should be printed on vinyl



Blue Cross RiverRink
Summerfest



Founding Sponsor

Independence



NBC 10 **TELEMUNDO 62**

VISIT PHILADELPHIA
VISITPHILLY.COM UWISHUNU.COM

Philadelphia
MAGAZINE

Delaware River
WATERFRONT
Corporation
DELAWARERIVERWATERFRONT.COM

Directional Columbus BLVD

Can you explain your definition of Pressure Treated Wood? Same answer as above

How many sliders on each sign? 10 sliders

Is 3mm PVC acceptable? Yes

Pressure treated wood/vinyl/sliders -- are we making and attaching to existing wood?

These are being completely remade





Hanging Signs

Can you explain your definition of Pressure Treated Wood? See answer above
Double sided vinyl overlay, do you have a picture, 48x121 -- is this attaching to existing pressure treated wood? This sign does not currently exist and will have to be fabricated