Spruce Street **Harbor Park** Summer 2015

Presented by UNIVEST VALLEY GREEN BANK

Delaware River WATERFRONT Corporation

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EVERYTHING YOU NEED TO KNOW ABOUT SPRUCE STREET HARBOR PARK PRESENTED BY UNIVEST/VALLEY GREEN BANK

OVERVIEW

Spruce Street Harbor Park Presented by Univest Corporation and Valley Green Bank, A Division of Univest Bank and Trust Co. was heralded across national press as one of the best places to visit in Philadelphia, and was embraced by the Philadelphia community as a game changer for the Delaware River Waterfront. The vibrancy and beauty of the site drew half a million visitors who enjoyed seasonal food, colorful hammocks, floating gardens, and beautiful lights, making it a gathering space for Philadelphia residents and regional visitors. Having established the vision and program, DRWC is finalizing the new environment, décor, and programming for the site.

PREVIEW PARTIES

May 20: Spruce Street Harbor Park Promenade, 6-9PM
Delaware River Waterfront Corporation's (DRWC) annual fundraiser featuring food and drinks from local restauranteurs followed by a fireworks display.
Tickets: http://www.delawareriverwaterfront.com/events/spruce-street-harbor-park/spruce-street-harbor-park-promenade8

May 21: Endless Summer Preview Party, 7-10PM
The first chance to see both Blue Cross RiverRink Summerfest AND Spruce Street Harbor Park Presented by Univest/Valley Green Bank. Tickets include skating, a local beer or summer cocktail, entertainment by DJ Foxx Boogie and Ernest Stuart, first taste of all waterfront food vendors, and a chance to sway in a hammock before it opens to the public.
Tickets: http://www.delawareriverwaterfront.com/events/blue-cross-riverrink-summerfest/endless-summer-fundraiser-at-the-waterfront

OPENING WEEKEND

Friday-Monday, May 22-25
Four days of fun and FREE entertainment at Spruce Street Harbor Park Presented by Univest/Valley Green Bank. Entertainment includes face painting, stilt walk, circus artists, musicians, arts and crafts and more. Featured performance includes "Flying River Dance" by INVISIBLE RIVER, with dancers soaring above the marina¹s waters and into the air.
Full schedule of events: http://www.delawareriverwaterfront.com/events/blue-cross-riverrink-summerfest/spruce-street-harbor-park-and-blue-cross-riverrink-opening-weekend

SAIL SPRUCE STREET HARBOR PARK

Every day, May 24 – September 27, 12-8PM
From May through September, children and boat enthusiasts can navigate radio and wind-powered vessels in the Penn's Landing Marina, right next to the barges at SSHP. Boat rentals will be available every day during the SSHP season.
More information TBA: http://www.delawareriverwaterfront.com/places/spruce-street-harbor-park/attractions

ART STAR POP UP MARKET

Every Saturday, 11AM-4PM
The market will feature the work of up to 20 curated art + craft vendors. Each participating vendor will be set up al fresco style under a tree lined walkway within the park. Shoppers can expect a variety of handmade goods at an affordable price range with new vendor line ups each week.
More information: http://www.delawareriverwaterfront.com/events/art-star-pop-up-market0 and at the Art Star Gallery & Boutique Website

PUNK ROCK FLEA MARKET AT SPRUCE STREET HARBOR PARK

Every Sunday, May 24 – September 27, 11AM-5PM
A rotating selection of hundreds of different vendors from R5 Production's bi-annual "Punk Rock Flea Market". Expect a wide and diverse range of vendors selling vintage goods, local crafts, used records, bicycles, new apparel, jewelry and lots more. Vendor lists will be posted before every weekend.
More information at http://www.delawareriverwaterfront.com/events/punk-rock-flea-market

PADDLE PENN'S LANDING

Every day, May 24 – September 27, 12-8PM
This year, DRWC is partnering with the Independence Seaport Museum to run the Paddle Penn's Landing program. Kayaks, tandem kayaks, canoes, and foot-pedal swan boats available will be available for public rental at the Museum's dock located in the Penn's Landing Marina.
More information and prices: http://www.delawareriverwaterfront.com/places/marina-at-penn-s-landing/paddle-penn-s-landing

STAND UP PADDLEBOARD YOGA

Wednesdays and Saturdays, June through September, hours vary
Aqua Vida returns to Spruce Street Harbor Park for another invigorating, sun-soaked season of SUP Yoga on the Delaware River Waterfront. Paddle Board Yoga, more often referred to as SUP Yoga, is a novel marriage of Stand Up Paddle Boarding and yoga. The practice increases flexibility, strength, balance and focus, and allows one to spend time communing with nature in a fresh, engaging way. Classes begin June 17th and run Wednesday evenings and Saturdays, with time dependent on the tide. The 90-minute classes offer a SUP tutorial on land followed by a 45-minute yoga practice.
More information: http://www.delawareriverwaterfront.com/events/stand-up-paddleboard-yoga

WATERFRONT SESSIONS

Thursdays, May through September, 8-10PM

Waterfront Sessions is a collaboration between DRWC and WXPN's the Key. Shows will alternate between SSHP and Blue Cross RiverRink Summerfest. Concerts at SSHP will take place on a pop-up stage in front of the Columbus Monument. This series, like the Fireside Sessions in the winter will feature local and national acts.
More information TBA

FOOD AND DRINKS

Complete Menus: http://www.delawareriverwaterfront.com/places/spruce-street-harbor-park/menus

S.S.Franklin Fountain
A summer along the water is not complete without ice cream, and a waterfront needs ice cream that complements the location. Therefore, DRWC and Franklin Fountain are collaborating to create the S.S. Franklin Fountain, a gunmetal grey shipping container on the boardwalk inspired by 30s and 40s naval ships, complete with port holes and railing with decorative lifelines.
Signature dishes include:

- The Waffle Ice Cream Sandwich, one of the most popular items, which will be exclusive to SSHP.
- The Mighty Warship, a unique creation designed exclusively for SSHP, and inspired by the Olympia, will consist of a waffle boat, 2 scoops of ice cream, 2 toppings and whipped cream with a cherry on top.

Port FedNuts
Federal Donuts is bringing their donuts and fried chicken concept landside at Port FedNuts, located on the boardwalk at SSHP. This modified shipping container painted with the signature red and white colors will showcase the first Federal Donuts' fried chicken sandwich.
The menu features:

- Fried Chicken Sandwich with American cheese, buttermilk ranch seasoning, Red Hot mayo & dill pickles
- Bag O Donuts, 6 mini cinnamon sugar donuts
- Cold Brewed Iced Coffee

Chifa
Garces Group will be returning to the waterfront with four different locations – three at SSHP, one at Blue Cross RiverRink Summerfest. This year, the floating barges and shipping containers that housed the Blue Anchor will be a revival of one of Garces Group's beloved concepts, Chifa, a fusion of Peruvian and Chinese cuisine.
Featuring:

- Chifa's signature pork belly bao buns
- Chicken wings with spicy garlic-ginger sauce
- Glazed pork ribs

Froman's
On the boardwalk at SSHP, Garces Group will offer grilled summer staples.
Menu includes:

- Chicago-style hot dog
- Bacon knockwurst
- Bavarian salt pretzels
- Froman's special fries

Distrito Taco Truck
Special appearances by the Distrito Taco Truck every weekend throughout the summer season serving traditional Mexican street tacos.

Bar Service
SSHP has three bars located throughout the park. The barge bar is open seven days a week serving a variety of local craft beers, wines, and summer drinks like rum punch and a peach vodka cocktail. Two other semi-permanent bars will be located throughout the park and will be open on Fridays and weekends.

In addition, DRWC is pleased to announce its very first waterfront beer. Nothing says "relax" like a hammock, so Yards Brewing Company and Spruce Street Harbor Park collaborated to create the perfect beer for kicking back. **Lazy Hammock IPA** (5.0% ABV) is a golden, light-bodied Belgian style pale ale brewed with Centennial and Chinook hops in the kettle and dry-hopped with Mosaic hops post-fermentation. The unique and classic yeast strain lends complexity to these bright American hops creating a balanced beer with notes of lemon, melon and tropical fruit. Best enjoyed while stress-free.

PARK PROGRAMMING

SSHP is the perfect location to spend the day or night relaxing May through September. Enjoy spending an afternoon or evening there in conjunction with one of the many great shows and festivals programmed by DRWC and Live Nation or before a show an event at the Camden waterfront. The park is programmed throughout the summer to provide entertainment for all of the park's guests. Highlights include:

- Paint and Wine nights
- Kid friendly entertainment including face painting, circus arts, and interactive arts and crafts
- Acoustic music by some of Philadelphia's best up-and-coming musicians including bluegrass, jazz, reggae, and more
- Collaborations with artists performing at the PECO Multicultural Series at the Great Plaza at Penn's Landing

PARK LAYOUT

Open May 22 through the end of September, seven days a week. Through the support of Univest/Valley Green Bank, DRWC will open the park one month earlier and in response to the demand from last season, will keep it open through the fall. Park amentities include:

- A new planted meadow with perennials donated by the Philadelphia Museum of Art, thoughtfully repurposing the materials from Sol LeWitt's award-winning temporary installation Lines in Four Directions in Flowers to create a spectacular new flowering garden for all to continue to enjoy.
- Newly expanded arcade and game room painted with classic video game characters will house games run by Apple Vending. These include Basket Fever skeeball, air hockey, claw crane games, Ms. Pacman, racing games and more. There will also be a variety of lawn games, both free and for rental. These include waterfront bocce and shuffleboard courts, ping pong, bean bag toss, life sized chess and Connect Four, giant Jenga, and tetherball.
- Expanded restaurant offerings to include Garces Group, Franklin Fountain, Federal Donuts and Icy Delights.
- The SSHP Boardwalk returns, this time extended to incorporate other acclaimed Philadelphia restauranteurs, seating options, and a new family entertainment area, making SSHP a Philadelphia dining destination.
- The Oasis returns with three floating barges, water gardens, colorful seating, and a newly conceptualized restaurant and bar.
    - Three 80' x 30' barges were transformed into a floating oasis with the help of family-owned Hays Tug and Launch who provided both the barges and the fabrication site. The barges, fondly named TJ, Brody, and Richard, after the owner's grandchildren, feature 2 20' repurposed cargo containers holding the Blue Anchor, 30+ trees and plantings, an ADA-compliant boardwalk, beautiful raw metal railings fabricated in a collaboration between Groundswell Design Group and Anchor and Consulting, and tons of seating.
    - The six floating islands from Floating Islands International fill the center of the oasis with coneflowers, nine bark, hosta, more grasses, joepye weed, and more,

to create a beautiful water garden. The floating islands are constructed from a durable, non-toxic post-consumer plastic, and have been used around the country for wetland restoration. In addition to providing a surface on which to plant, the mats provide a home for microbes that are responsible for breaking down nutrients and other water-borne pollutants. In short, these floating islands are not only aesthetically beautiful, but they are also serve to clean the water in the marina. At night, the gardens will be lit in conjunction with the rest of the park.

  - A highlight of the Barge Oasis is the cantilevered net lounge. Inspired by Caribbean resorts, which encourages visitors to relax while suspended over the water. Five 6' x 10' nets, designed by Groundswell and Anchor and Consulting, serve as water hammocks, allowing guests to suspend 3-4 feet above the water without getting wet. And don't worry, debris liners are in place to catch keys, change and cell phones.

- More hammocks and seating! Hammocks will be added to every accessible area to allow for summer lounging along the waterfront. The park surrounding the monument will have upwards of 50 colorful handmade hammocks from Hayneedle strung throughout to create a completely relaxing place to spend summer days and nights. The fountains throughout the park, which have been off for the last 15 years, will be restarted once again as part of the celebration. Bistro tables, Adirondack chairs, and picnic tables will be added to the expanded footprint of the park to accommodate even more visitors.
- Last summer's survey showed that many visitors came to the park via bike, walking, and public transit. Signage will be added to help locate the park along the waterfront, and bike parking will be increased on-site. In addition, Ride Indego, Philadelphia's new bike share program will have a station across the street from Spruce Street Harbor Park at Foglietta Plaza.
- Lights, Camera, Action! The lights that made the park so unique, and were widely shared on Instagram, will be back to once again create a visual feast along the waterfront. At night, the trees in the sculpture park will be illuminated by more than 300, full spectrum, meter-long LED tube lights. These lights are top of the line, and specially fabricated for this project. They will be programmed along with all of the other lights throughout the entire Harbor Park to create different moods and to celebrate different events (for instance, red, white and blue for July 4th).
- SSHP is happy to have visitors bring their pets to the park, however, animals are not allowed on the barges.
- **Spruce Street Harbor Park will once again be FREE and open to the public**, which is part of the mission of DRWC.

MORE SPRUCE STREET HARBOR PARK DETAILS

Season
May 22 – September 27

Hours
Monday – Thursday: 11AM – 11PM
Friday: 11AM – 1AM
Saturday: 11AM – 1AM

Sunday: 11AM – 11PM

Contact information
Phone: 215-922-2FUN
Email: info@drwc.org
Website: www.sprucestreetharborpark.com
Social Media:

- Delaware River Waterfront (Facebook, Twitter, Instagram)
- Penn's Landing (Facebook, Twitter, Instagram)

Address
Columbus Boulevard at Spruce Street (GPS Address: 301 S. Columbus Blvd)

Photos
All photos can be found in our press room: http://www.delawareriverwaterfront.com/footer/hi-res-photos/2015/04/09/spruce-street-harbor-park6

Transportation
RiverLink Ferry

Philadelphia Dock located next to the Independence Seaport Museum on Columbus Blvd at Walnut Street

Camden Dock located in between Adventure Aquarium and Wiggins Park at 2 Riverside Drive

Public Transportation: Market-Frankford line to 2nd Street, SEPTA bus routes 17, 21, 25, 33, 42, and 48
Parking: Available onsite
Bike Parking: Available onsite and Ride Indego bike shares located at Foglietta Plaza on Spruce Street and Columbus Blvd. and at the Spring Garden Station SEPTA Station
Philly Phlash: Stop located at the Great Plaza at Penn's Landing

Summer Sponsors
Summer Programming sponsored by Independence Blue Cross, Univest/Valley Green Bank, PECO, Verizon FiOS, Pennsylvania Lottery, Coca Cola Refreshments-Philadelphia, Live Nation, Visit Philadelphia and the City of Philadelphia.

About Univest/Valley Green Bank
Founded in 1876 and headquartered in Souderton, Pennsylvania, Univest Corporation of Pennsylvania and its subsidiaries serve the financial needs of residents, businesses, and nonprofit organizations throughout the Mid-Atlantic region. Univest Bank and Trust Co.SM is a member of the FDIC and an Equal Housing Lender and offers customers a full range of financial services through 34 financial service centers. Its banking subsidiary is the parent company of Valley Green Bank, which expanded Univest's presence in the Philadelphia market as of January 1, 2015 with three branches in Philadelphia and commercial loan offices in Center City and Radnor, Pa. Valley Green Bank has lent more than $500 million to businesses in Philadelphia in the last seven years. Univest's other subsidiaries include Univest Capital, Inc., a small ticket commercial finance business; Univest Insurance, Inc., an independent insurance agency which serves commercial and personal customers; Univest Investments, Inc., a member of FINRA and SIPC and a full-service broker-dealer and investment advisory firm; and Girard Partners Ltd., a

registered investment advisory firm headquartered in King of Prussia, Pa. Univest Corporation of Pennsylvania is traded on the NASDAQ Global Market System under the ticker symbol UVSP.

About the Delaware River Waterfront Corporation

DRWC is a 501(c)(3) created in January 2009, exclusively for the benefit of the City of Philadelphia and its citizens. The fundamental purpose of DRWC is to design, develop, program and maintain public amenities such as permanent and seasonal parks, trails, and streetscape improvements to transform the waterfront into a vibrant destination for recreational, cultural, and commercial activities for the residents and visitors of Philadelphia as is consistent with the goals of the Master Plan for Central Delaware. Daily programming throughout the entire year is changing the way Philadelphians see and converse about the waterfront, and is helping to create spaces and communities that connect residents and visitors to the waterfront.

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