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SUGARHOUSE CASINO RINGS IN 2015 BY PRESENTING PHILLY'S BACK-TO-BACK NEW YEAR'S CELEBRATIONS

Philly's Casino Presents Fireworks and Mummers Parade for Fourth Consecutive Year

PHILADELPHIA — Dec. 9, 2014 — For the fourth consecutive year, SugarHouse Casino is throwing the biggest New Year's bash in the region by presenting two of Philly's most notable celebrations on back-to-back days—the New Year's Eve fireworks display on the waterfront and the New Year's Day Mummers Parade. Philly's casino is the title sponsor of both events designed to ring in 2015.

"For the past four years, we've had a blast being part of Philly's biggest New Year's celebrations," said Wendy Hamilton, general manager of SugarHouse Casino. "We're glad we have the opportunity to keep these traditions alive for the thousands of Philadelphians and visitors who come to the Delaware waterfront and Broad Street every New Year's. With our property's next grand opening right around the corner, 2015 is going to be a big year for us, and we can't wait to ring it in."

SugarHouse New Year's Eve Fireworks on the Waterfront

Say goodbye to 2014 and hello to 2015 at Philly's casino with SugarHouse's New Year's Eve Dance Fever, featuring live music starting at 10 p.m. by the Sensational Soul Cruisers and one-of-a-kind views of the Delaware River fireworks from The Waterfront deck.

Tickets are \$75, which—in addition to the exclusive fireworks viewing area and live entertainment—include a champagne toast, open bar and passed appetizers until midnight. Tickets are limited, and guests are encouraged to buy them in advance at www.sugarhousecasino.com/events. Guests must be 21 to attend.

After the fireworks, guests are welcome to stick around to dance with the band until 2 a.m. In addition, SugarHouse will extend its free SugarExpress red trolley service to Center City through 3 a.m.

Outside on SugarHouse's riverfront walking path—which will be open to the public—concessions will be available from 5 p.m.—midnight to catch both the 6 p.m. and midnight shows of the "SugarHouse New Year's Eve Fireworks on the Waterfront." Enjoy goodies to keep you warm such as soft pretzels; made-to-order, hot beignets; warm cider; and hot chocolate.

For both fireworks events, SugarHouse will be broadcasting a simulcast of the show's soundtrack.

SugarHouse Casino Mummers Parade

Start your New Year at SugarHouse in The Refinery with the annual Mummers Brunch from 10 a.m.—2 p.m. Enjoy favorites such as made-to-order omelets, traditional eggs Benedict, roasted salmon, bloody Mary shrimp shooters, Godiva chocolate liqueur brioche French toast, vegetable lo-mein and more—all for \$29, not including tax and gratuity.

Once your stomach is full, ride the Mummers Parade Party Bus over to the parade route for free. Plus, get some New Year's swag while you listen to a live DJ who will be hosting the traveling dance party. The shuttle is available for Rush Rewards card members only, and will run continuously from the parade judging area to the casino from 10 a.m.—6 p.m. Parking is available for shuttle guests at the Shackamaxon parking lot across the street from SugarHouse.

For more information about SugarHouse Casino and its citywide New Year's celebration, please visit www.sugarhousecasino.com.

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ABOUT SUGARHOUSE CASINO

SugarHouse, which opened in September 2010 as Philly's casino, features 1,606 slots, up to 62 table games, fun and unique dining options, riverfront views and free on-site parking. The casino employs approximately 1,100 people, and for four consecutive years has been voted a "Best Place to Work" in the Philadelphia Business Journal, and a "Top Workplace" from Philly.com three years in a row. For more information, visit www.sugarhousecasino.com.

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