



**Blue Cross  RiverRink  
Summerfest**



**PRESS CONTACT:**

[Quinn Logan](#)

Delaware River Waterfront Corp.

O: 215.629.3218

C: 267.539.7295

*For Immediate Release*

## **BLUE CROSS RIVERRINK SUMMERFEST OPENING WEEKEND FESTIVITIES**

*Philly's DJ Jazzy Jeff Kicks-Off the Summer Season*

*Plus the Debut of the 200-seat Chickie's and Pete's Waterfront Crabshack*

Philadelphia's only outdoor roller skating rink is back this summer for its second season! The roller skating rink, which is made possible by the continued generosity of Independence Blue Cross, provides a fantastic outdoor summer activity for family, friends and date nights. Blue Cross RiverRink Summerfest will be opening Memorial Day Weekend to Labor Weekend, seven days a week.

**Friday, May 27<sup>th</sup> 1pm-1am**

**Open skate starts at 1pm, DJ Jazzy Jeff spins 9-11pm**

Blue Cross RiverRink Summerfest starts the 2016 season with DJ Jazzy Jeff spinning beside the rink, 9pm-11pm. Lace up those skates for an exciting night filled with great music, refreshing summer cocktails and craft beer, games, arts and crafts, delicious samples from the Chickie's and Pete's Waterfront Crabshack and Franklin Fountain, Artful Golfer mini-golf, and more!

**Saturday, May 28<sup>th</sup> 11am-1am**

Skate to our summer playlist around the Blue Cross RiverRink, lounge by the waterfront, roll-up your sleeves for a seafood feast at Chickie's and Pete's Waterfront Crabshack, and enjoy the strolling performers, face painting, and more! Arts and crafts from 1pm-4pm, and prize wheel with a variety of cool prizes from 2pm-4pm.

**Just a stroll down the river at Spruce Street Harbor Park**, bring the kids to be entertained by the balloon artist, face painting, and make-your-own sun-catcher from 1pm-4pm. Live music kicks off at 2pm with a Memorial Day weekend concert line-up featuring Lullunas, Randy Shine, and the Beat Tells performing in the park until 8pm.

Full Opening Weekend schedule on our website.

## Food & Beverage Details

### ***Chickie's and Pete's Waterfront Crabshack***

Enjoy the authentic summer crab experience on the Delaware River Waterfront! Signature Chickie's and Pete's menu items and new offerings specific to this new 200-seat location will be served with a complimentary selection of craft beer and summer cocktails.



### **From the Sea**

- Snow Crabs: 1 lb. of Sweet Alaskan crab legs cooked in our unique blend of seasoning and served with a side of our famous crab juice
- Hard Shell Crabs: East Coast Blue Claw crabs cooked in our unique blend of seasoning and served with a side of our famous crab juice. By the ½ dozen and dozen.
- Hot Shrimp: ½ lb. of Jumbo shrimp in our famous crab juice
- Cold Shrimp: ½ lb. of Jumbo shrimp dusted in our famous crab seasoning
- Fried Shrimp: Hand breaded jumbo shrimp fried to a golden brown, served with cocktail sauce
- Steamers: Steamed clams with drawn butter
- Seafood Feast for Two: 18 steamed clams, 4 hard-shell crabs, 1 lb. of Snow Crabs, ½ lb. hot shrimp, and 2 ears of crab corn

### **Land Lovers**

- World Famous Crabfries with cheese sauce
- Boneless Wings, Buffalo or Original
- Philly Cheesesteak

### **Special Preview of Pinched Tale IPA: Chickie's and Pete's Collaboration Beer with Sly Fox**

A special, flavorful IPA brewed exclusively for Chickie's and Pete's and poured exclusively at their Philadelphia metropolitan area locations. This deep golden, dry-hopped IPA was brewed with a combination of six different varieties from the Pacific Northwest, but is not overwhelmingly bitter and will keep you thirsting for more. 14.5 OG/55 IBUs/6.7% ABV

### ***Franklin Fountain***

Roller skating and mini-golf are not complete without ice cream, soft serve custard, and milkshakes.

Treats include:

- Milkshakes
- Ice Cream Novelties
- Floats
- Lemonade and Limeade
- Hand Dipped Ice Cream

### **Bar Service**

Blue Cross RiverRink Summerfest will feature a variety of local beers, wine and summer cocktails. During peak times, a second bar will open on the wraparound porch.

### **Park Activities & Programming**

New to the park this year is the **Artful Golfer**, a 9-hole mini-golf course located adjacent to the rink between the Crabshack and Franklin Fountain. Each of the 9 mini-golf holes is being designed by a local artist who are donating their time and recycled materials.

- Hole #1: [Oat Foundry](#) and [Alex Kuhn Art](#)
- Hole #2: [Joe Campbell](#)
- Hole #3: [Elizabeth Hamilton](#)
- Hole #4: [Keystone Mini Golf](#)
- Hole #5: [Rubio Design and Construction](#)
- Hole #6: [In Liquid Studios](#) and Tyler Kline
- Hole #7: [The Resource Exchange](#)
- Hole #8: [Fear No Ice](#)
- Hole #9: [Provenance Architectural Salvage](#)

Enjoy spending an afternoon or evening at Blue Cross RiverRink Summerfest in conjunction with one of the many great shows and festivals programmed by DRWC and Live Nation or before a show and event at the Camden waterfront. The park is programmed throughout the summer to provide entertainment for all of the park's guests.

Blue Cross RiverRink Summerfest highlights include:

- Kid friendly entertainment including face painting, circus arts, and interactive arts and crafts
- Throwback Thursdays featuring a classic mix of 80s and 90s hip hop and R&B
- DJs every Friday and Saturday
- Return of last summer's favorite events, including Christmas in July and the Michael Jackson Birthday Party
- [Visit our website](#) for the latest schedule of events.

### **Park Layout**

- The Blue Cross RiverRink Winterfest Lodge will be transformed into the new Chickie's and Pete's Waterfront Crabshack with décor to match the relaxed summer vibe – think fishing nets, crab pots, and more. It will be a respite from the summer heat with air conditioning and will be a great place to relax, have a bite to eat, grab a drink, and watch the skaters and the river.

- Home to Philadelphia's outdoor roller skating rink. This easily accessible rink provides a fun activity for kids, and a bit of nostalgia for those who used to strap on roller skates when they were kids.
- Blue Cross RiverRink Summerfest will encompass the same footprint as Blue Cross RiverRink Winterfest, once again creating an active space along the waterfront featuring a rink surrounded by beachy landscaping.
- Enjoy the sun or shade in the new urban beach area with umbrellas, picnic tables, and lounge seating right on the water with scenic views of the Delaware River.
- The roller skating rink will again have roller skates and in-line skates for rental.
- DJs spinning from a booth on the side of the rink.
- The wraparound porch will remain, complete with Adirondack and rocking chairs for the idyllic summer day spent lounging with a great view and a delicious beverage.
- Misting stations will be set up throughout the park to cool off on hot summer days.
- Leashed pets are allowed on-site, but not in the Crabshack area.
- Free Wi-Fi throughout the entire site all summer long.
- Blue Cross RiverRink Summerfest will be FREE and open to the public.

## Parties, Groups, and Rentals

Blue Cross RiverRink Summerfest is the perfect place for group outings, birthday parties and private rentals. Indoor and outdoor space can be reserved, and food party packages can be arranged through rink staff. Large groups can call ahead for discounted admission.

## General Information

**Blue Cross Summerfest Season is May 27 – September 5.**

### Admission

\$3 admission, \$10 skate rental (Visitors are welcome to bring their own skates)

***Admission is free for all Independence Blue Cross cardholders and employees***

**Artful Golfer Mini-Golf \$5 per person**

### Hours

Blue Cross RiverRink Summerfest tickets purchased will be for an open skate.

- Monday - Thursday, 1pm-11pm
- Friday & Saturday, 11am-1am
- Sunday, 11am-11pm

### Contact & Location

Phone: 215-922-2FUN

Website: [www.riverrink.com](http://www.riverrink.com)

Address: Columbus Boulevard at Market Street (GPS Address: 101 S. Columbus Blvd)

Facebook: /RiverRink Instagram: @blue\_cross\_riverrink Twitter: @River\_Rink

## Transportation

- [RiverLink Ferry](#)
- Public Transportation: Market-Frankford line to 2<sup>nd</sup> Street, SEPTA bus routes 17, 21, 25, 33, 42, and 48
- Public parking available in the Market Street Lot, Walnut East and West Lots.
- Philly Phlash stop located at the Great Plaza at Penn's Landing

## Summer Sponsors

Summerfest sponsored by [Independence Blue Cross](#), [Pennsylvania Lottery](#), [Coca Cola Refreshments-Philadelphia](#), [Capital One](#), [Dunkin' Donuts](#), [NBC10](#), and [Telemundo62](#).

### About Independence Blue Cross

[Independence Blue Cross](#) is the leading health insurance organization in southeastern Pennsylvania. With our affiliates, we serve nearly 10 million people in 25 states and the District of Columbia, including 2.5 million in the region. For nearly 80 years, we have been enhancing the health and wellness of the people and communities we serve by delivering innovative and competitively priced health care products and services; pioneering new ways to reward doctors, hospitals, and other health care professionals for coordinated, quality care; and supporting programs and events that promote wellness. To learn more visit [www.ibx.com](http://www.ibx.com). Connect with us on Facebook at [ibx.com/facebook](https://www.facebook.com/ibx.com/facebook) and on Twitter at [@ibx](https://twitter.com/ibx). Independence Blue Cross is an independent licensee of the Blue Cross and Blue Shield Association.

### About Chickie's and Pete's

Chickie's & Pete's is a Philadelphia-area sports bar and restaurant chain with 15 locations across Pennsylvania and New Jersey. Founded in 1977 by Peter and Henrietta Ciarrocchi, Chickie's & Pete's started as a single location in the Mayfair neighborhood of Philadelphia and has since grown to become one of the most recognizable brands in the region. Its famous, one-of-a-kind Crabfries® concession locations can be found in stadiums, arenas, boardwalks and amusement parks throughout the Mid-Atlantic region. Chickie's & Pete's is a leader in forging innovative strategic partnerships and utilizing technology to bring together casual dining with interactive sports entertainment. The company combines family-based values with a love of all things sports in each of its locations.

### About Delaware River Waterfront Corporation

[DRWC](#) is a 501(c)(3) created in January 2009, exclusively for the benefit of the City of Philadelphia and its citizens. The fundamental purpose of DRWC is to design, develop, program and maintain public amenities such as permanent and seasonal parks, trails, and streetscape improvements to transform the waterfront into a vibrant destination for recreational, cultural, and commercial activities for the residents and visitors of Philadelphia as is consistent with the goals of the Master Plan for Central Delaware. Daily programming throughout the entire year is changing the way Philadelphians see and converse about the waterfront, and is helping to create spaces and communities that connect residents and visitors to the waterfront.

###