

**MINUTES**  
**DRWC EXECUTIVE COMMITTEE MEETING**  
**JUNE 3, 2021**

A meeting of the DRWC Executive Committee was held in person at DRWC, 121 North Columbus Boulevard, Philadelphia, PA and via Zoom on Thursday, June 3, 2021 at 8:00 a.m. pursuant to notice duly given under the by-laws and the Pennsylvania Sunshine Act.

Attending: Alan Hoffmann, Jay Goldstein, Anne Fadullon, Marilyn Jordan Taylor, Ellen Yin

Also attending: Joe Forkin, Jodie Milkman, Karen Thompson, Rinku Modi, Emma Fried-Cassorla, Lavelle Young, Larry Bell, Dave Moore, Mike Barone, Jackie Lai, Gina DiBiase

Alan Hoffmann called the meeting to order.

Joe Forkin announced that this will be the last Executive Committee meeting for Dave Moore and Rinku Modi and thanked them for their hard work and wished them well. He said that Dave Moore and his family are relocating to England and that Rinku Modi is moving on to a job in the private sector. Jay Goldstein added that, as chair of the Budget and Finance Committee, he also wanted to thank Rinku for her service and 10-year commitment to DRWC.

**EXECUTIVE COMMITTEE**

The Committee then moved into executive session.

**OPEN SESSION**

**MINUTES**

The minutes of the April 1, 2021 DRWC Executive Committee were approved as submitted.

**BUDGET**

Joe Forkin reported that the budget balanced with the help of the Payroll Protection Plan and said that a draft of the FY'22 budget is being prepared.

Mr. Forkin presented a resolution authorizing Lawrence Bell as an authorized trustee for DRWC retirement plans. A motion was made, seconded and the resolution was approved.

Joe Forkin presented a resolution authorizing Lawrence Bell as an officer for DRWC Land Conservancy. A motion was made, seconded and the resolution was approved.

At the request of Jay Goldstein, Joe Forkin presented a resolution authorizing Lawrence Bell to be added as an authorized signer for DRWC check signing policies and purchase orders. A motion was made, seconded and approved.

Mr. Forkin then presented a resolution authorizing DRWC to enter into a contract with the Pennsylvania Horticultural Society in the amount of \$97,000 for landscaping services. A motion was made, seconded and the resolution was approved.

Joe presented a resolution to enter into a contract with Eastern, LLC in the not-to-exceed amount of \$468,667 for landscaping services. A motion was made, seconded and the resolution was approved.

Mr. Forkin presented a resolution authorizing DRWC to enter into a contract with JM Patton for commercial insurance coverage in the amount of \$1.28 million. He added that JM Patton is a 100% WBE firm. A motion was made, seconded and the resolution was approved.

#### **DELAWARE RIVER TRAIL**

Karen Thompson reported that construction on the trail is progressing and that completion is expected in Fall 2021.

#### **PENN'S LANDING PARK**

Ms. Thompson said that the design for the Penn's Landing Park is 60% complete and that two specialty consultants would have to be brought on-board for building acoustics and audiovisual communications and IT.

Mr. Forkin presented a resolution to award a building acoustics contract. He said that 6 responses for the RFP were received and that Metropolitan Acoustics was selected to enter into a contract in the amount of \$38,000. He added that they are a 100% WBE. A motion was made, seconded and the resolution was approved.

Mr. Forkin then presented a resolution to award audio-visual-communications-IT services for the Penn's Landing Park, pavilion and WIFI to be awarded to Shen, Milson and Wilke in the amount of \$100,000. He added that they are a 100% MBE. A motion was made, seconded and approved.

#### **PARKS & ATTRACTIONS**

Dave Moore said that Spruce Street Harbor Park opened to the public on May 26<sup>th</sup> and added new vendors: Dre's Water Ice, Philly Tacos and said that French Toast Bites, Chickie's and Pete's and Frozen Delights were returning for another year and that 4 of these vendors are minority owned small businesses.

#### **SUMMERFEST**

Mr. Moore reported that Summerfest officially opened on May 7<sup>th</sup> and that for the month of May, there were 7,500 skaters which is an increase over last year.

#### **CHERRY STREET PIER**

Dave Moore said that there was an increase in attendance over last year in Cherry Street Pier with 26,000 visitors in May. He said that in spite of the inclement weather on Memorial Day Weekend, the crowds still came out to the Pier.

#### **RIVERLINK FERRY**

Mr. Moore informed the Committee that the RiverLink Ferry is now open on weekends and for concerts at the BB&T Center. He said that Memorial Day Monday had 400 passengers.

Jodie Milkman added that she received a call from a Camden resident who thanked DRWC for resuming ferry operations and that he expressed how much he relies on the ferry for visits to Philadelphia. She added that he was a member of the DRPA Advisory Board.

## **PROGRAMMING & WATERFRONT ARTS**

Emma Fried-Cassorla reported that the sculpture program with Philadelphia Contemporary will begin set-up on June 14<sup>th</sup> at Race Street Pier. She said that the installation will remain on the pier for one year.

## **1% FOR ART**

Ms. Fried-Cassorla informed the committee that artist proposals were received for the new Park at Penn's Landing and that they are in the committee review/public comment phase. She said that an artist will be selected on August 10<sup>th</sup>.

## **PROGRAMMING**

### **CHERRY STREET PIER**

Emma said that the following day, June 4<sup>th</sup>, is First Friday at the Cherry Street Pier and described the programming planned for the pier.

### **SPRUCE STREET HARBOR PARK**

Emma said that light programming was planned for Spruce Street Harbor Park and that DRWC is relying on their partners to fund these programs due to budget constraints. Ms. Milkman thanked Emma Fried-Cassorla, Dave Moore and Jackie Lai for their diligence to make the parks successful with all of the financial challenges.

## **MARKETING & COMMUNICATIONS**

Jodie thanked Mike Barone and Jarreau Freeman for their hard work to spread the word about Penn's Landing on the limited budget. She said that the advertising campaign is letting the public know that all of the parks are open and that social media has been a strong asset. She added that there has been an increase in usership of all of the social media outlets.

Ms. Milkman said that DRWC brought on a part-time content coordinator and a PR consultant.

Alan Hoffmann commented on the beautiful photo of Spruce Street Harbor Park that was displayed on the screen and Emma informed him that Matt Stanley was the photographer.

## **MAINTENANCE & SECURITY**

Lavelle Young informed the committee that new HVAC units and heavy duty air filters were being installed in both the site and administrative offices as a safety precaution against the pandemic. Joe Forkin added that DRWC wanted to ensure the safety of employees prior to their return to the office.

## **PUBLIC COMMENT**

The meeting was then open to public comment.

There being no public comment, other than what Ms. Milkman reported about the ferry opening, the meeting was adjourned.