

Emma Fried-Cassorla o: (215) 629-3218 c: (215) 313-5582 efried-cassorla@drwc.org

FOR IMMEDIATE RELEASE

RIVERLINK FERRY EXPANDED SERVICE AND SEASON

Delaware River Waterfront Corporation to manage RiverLink Ferry System

PHILADELPHIA, PA (May 5, 2015): Starting this spring, the Delaware River Waterfront Corporation (DRWC) will assume management of the RiverLink Ferry System providing cross River transportation between the Camden and Philadelphia Waterfronts. The expanded RiverLink Ferry System includes the 517 passenger ferry, Freedom, and at select times throughout the season will include three twenty-two passenger water taxis, creating a comprehensive marine transportation service. It is DRWC's goal to provide a seamless connection to both sides of the Delaware River to further enhance visitor and resident experiences.

DRWC is coordinating with Coopers Ferry Partnership on the Camden Waterfront to market the RiverLink Ferry System, thereby further linking the two neighboring waterfronts. Attractions and partners on both sides of the river including Adventure Aquarium, Battleship NJ, Camden Riversharks, Susquehanna Bank Center, Independence Seaport Museum, Great Plaza at Penn's Landing and others will help to encourage ridership through cohesive marketing messages. This system will provide a key component for daily visits and all major waterfront festivals and events. Visiting the attractions on both sides will now be quick, efficient and affordable.



With the help of its waterfront partners DRWC is committed to providing a quality visitor experience to all users of the ferry service and to help grow attendance at all of the attractions on both the Philadelphia and Camden waterfronts.



SCHEDULE

May 10th, 15th and 16th concerts at the Susquehanna Bank Center

 RiverLink Ferry will operate 3 hours before the posted door time and continuing one hour after the concert.

Memorial Day Weekend (May 22nd) through Labor Day Weekend

- Monday Thursday: 10AM 6PM
- Friday Sunday: 10AM 7PM
- Special Event Schedule: Regular ferry service will be expanded to support special events in Philadelphia or Camden, such as concerts and Tall Ships Philadelphia-Camden

Up-to-date hours and special event information can be found at www.riverlinkferry.com

FARE INFORMATION

\$7 round trip

\$6 for seniors

No charge for children under 4

Group rates and packages are available from most waterfront partners. Visit www.riverlinkferry.com for more information.

ADDRESS

Camden: On the waterfront behind Adventure Aquarium

Philadelphia: Adjacent to the Independence Seaport Museum on Columbus Blvd at Walnut Street

DIRECTIONS

Ferry locations can be accessed via car, SEPTA, PATCO, NJ Transit, bike and foot. Full directions can be found at www.RiverLinkFerry.com.

PARKING

Camden: RiverLink Ferry riders from New Jersey can park in a 740 vehicle parking garage across from the Adventure Aquarium. The parking garage is open from 6 AM to 6:30 PM. If you plan on extending your

visit beyond 6:30 PM, you MUST park at the aquarium's surface parking lots along Riverside Drive. Both the garage and lot are located within a short walking distance of the RiverLink Ferry terminal.

Philadelphia: 24-hour RiverLink parking is available at Penn's Landing at the Columbus Blvd and Walnut Street lot or the Columbus Blvd and Market Street. (Fees for parking vary at all locations)

CONTACT

Website: www.RiverLinkFerry.com Email: riverlinkFerry.com

Phone: 215-922-2FUN

Facebook: <u>Delaware River Waterfront</u>

Twitter: @DelRiverWfront

###