

PRESS CONTACT:

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EVERYTHING YOU NEED TO KNOW ABOUT BLUE CROSS RIVERRINK SUMMERFEST

<u>Blue Cross RiverRink Summerfest</u>, Philadelphia's only outdoor roller skating rink and summer-long festival, will re-open Friday, May 11th through Labor Day. Alongside roller skating, the Midway will return, featuring the 60ft Ferris Wheel, now with programmable lights, Carousel, and boardwalk-style games. The site also features the Artful Golfer, a 9-hole mini-golf course, Chickie's and Pete's Waterfront Crabshack, and the Franklin Fountain Clubhouse Cabin. In addition to a wide selection of food, Blue Cross RiverRink Summerfest will also feature bars with local beers and cocktails.

As always, the Blue Cross RiverRink Summerfest site will be FREE and open to the public. Roller skating, mini-golf, rides, and games are ticketed activities. Skating admission is free for all Independence Blue Cross Cardholders thanks to the continued sponsorship by Independence Blue Cross. This summer, Blue Cross RiverRink Summerfest will feature a variety of new events for all ages.

"The Philadelphia waterfront continues to be a place where the community gathers for fun and healthy activities, thanks to the DWRC," said Yvette Bright, executive vice president and chief operating officer of Independence Blue Cross. "We are proud once again to support Blue Cross RiverRink Summerfest for our members and neighbors across the region."

"At TD Bank, America's Most Convenient Bank®, we love our communities," said Michael MacFarland, Philadelphia Regional Vice President. "Supporting the communities where we live and work is our Social Purpose. It's a vital part of how we operate our business every day. The Blue Cross RiverRink Summerfest is a great way for families and friends to enjoy the beautiful Philadelphia Waterfront and we're happy to be participating this summer," added MacFarland.

EVENTS

OPENING WEEKEND

Friday, May 11th - Sunday, May 13

Blue Cross RiverRink Summerfest will be open on May 11th for Mother's Day weekend and the next weekend (May 11th-13th and May 18th-20th). The park will open seven-days-a-week starting May 24th at the beginning of Sail Philadelphia 2018 Presented by Bank of America. Enjoy roller skating, lounging by the waterfront, playing miniature golf at the Artful Golfer, enjoying the Midway, and feasting on seafood at Chickie's and Pete's Waterfront Crabshack, ice cream at Franklin Fountain's Clubhouse Cabin, or carnival-style food at two other locations on-site.

STORYTIME IN THE LODGE

In Partnership with Listen, Learn, and Play Saturdays (starting June 2nd), 11:30am - 12:30pm

Building off of a very successful wintertime series, DRWC is bringing back free Storytime in the Lodge. Each week, enjoy a new book and interactive entertainment with Listen, Learn, and Play. Featured readers will be announced throughout the season. Light snacks and lemonade will be provided for the kids.

LATIN NIGHTS AT THE LODGE

In Partnership With Dance Republic, Telemundo62 and La Mega Thursdays, June 7, July 5, and August 2, 9:00pm - 1:00am

Dance, drink, and listen to live bands and DJs at the late-night monthly Latin Night at The Lodge series. Dance Republic, Telemundo62 and La Mega bring you three evenings of dance lessons, performances, and a chance to spend the night dancing under the stars with some of the city's most skilled performers. On clear-weather nights, the roller skating rink becomes the dance floor. Tickets will be available online.

This monthly event is part of VISIT PHILADELPHIA's Summer Sounds in the Historic District program, featuring live music Wednesday through Sunday from June 1 through September 7, 2018 at various outdoor locations.

HOURS

Open Friday, May 11 through Monday, September 3. Initially only open on weekends (May 11 - 13, May 18 - 20), and then open seven-days-a-week starting Thursday, May 24 with the arrival of Sail Philadelphia 2018 Presented by Bank of America.

Regular Operating Hours

Monday - Thursday: 1PM - 11PM

Friday: 1PM - 1AM Saturday: 11AM - 1AM Sunday: 11AM - 11PM

Please note that roller skating and games close 30 minutes prior to the park closing time.

Extended Holiday Hours

Memorial Day: 11AM - 11PM Labor Day: 11AM - 11PM

PRICING

Roller skating tickets are not timed. Skating admission can be purchased online at http://riverrink.ticketfly.com/ or in person at the rink.

General admission to Blue Cross RiverRink Summerfest

FREE and open to the public.

Skating Admission

\$3 per person

*FREE skating admission for all Independence Blue Cross cardholders and employees. Discount applies to four people including the cardholder

*FREE skating admission for first responders and military with ID Skate Rental – \$10

*Blue Cross RiverRink Summerfest offers both traditional quad skates as well as in-line skates. Visitors are welcome to bring their own skates to the rink for no charge.

PARTIES & RENTALS

Blue Cross RiverRink Summerfest <u>can be rented for birthdays</u>, <u>parties</u>, <u>private events</u>, <u>and group outings</u>.

Kids Lodge

Visitors can reserve tables in the Kids Lodge, which is playfully decorated, and features a variety of games, including small rides, pinball, Skee-Ball, air hockey and more, making it the perfect place to host a birthday party.

Waterfront Crabshack

Rentals are also available for specific areas within the Crabshack, the beachfront-inspired gathering space furnished with picnic tables, bistro seating, arcades, and decorative touches.

The Rink

The entire roller skating rink can be rented during off-peak times as well as the full Crabshack. Information about entire facility rentals is available through our DRWC team at riverrink@drwc.org.

DETAILS

ADDRESS

101 S. Columbus Blvd, Philadelphia PA, 19106

TRANSPORTATION

RiverLink Ferry

SEPTA Bus Routes 25, 21, 42, 17, 33, 48 and 12 all stop within walking distance of Blue Cross RiverRink Summerfest

SEPTA Market-Frankford Line stops at Second St and Market St, which is a five minute walk from Blue Cross RiverRink Summerfest

Bike parking on-site

Ride Indego stations

Columbus Blvd and Race St Columbus Blvd and Spruce St 2nd St at Market St 2nd St and Race St

Philly Phlash

Parking lots located at Market Street, Walnut Street, and Lombard Circle at Columbus Boulevard

TICKETS

<u>Individual roller skating tickets and special event tickets</u>

WEBSITE

www.riverrink.com

PHONE

215-925-RINK

EMAIL

riverrink@drwc.org

SOCIAL MEDIA

Facebook: Blue Cross RiverRink

Twitter: oriver_rink

Instagram: oBlue_Cross_RiverRink

ADDITIONAL INFORMATION

More information about programming, food and beverage options, and season details can be found on <u>our website</u>. Blue Cross RiverRink Summerfest high resolution photos can be downloaded via <u>our website</u> (password is aidemdrwc).

BLUE CROSS RIVERRINK SUMMERFEST SPONSORS

Summer Programming is made possible by <u>Independence Blue Cross</u>, <u>Liberty Coca-Cola Beverages</u>, <u>TD Bank</u>, <u>Visit Philadelphia</u>, <u>NBC10/Telemund62</u>, <u>Philadelphia Magazine</u>

ABOUT INDEPENDENCE BLUE CROSS

Independence Blue Cross is the leading health insurance organization in southeastern Pennsylvania. With our affiliates, we serve nearly 8.5 million people in 24 states and the District of Columbia, including 2.5 million in the region. For almost 80 years, we have been enhancing the health and well-being of the people and communities we serve by delivering innovative and competitively priced health care products and services; pioneering new ways to reward doctors, hospitals, and other health care professionals for coordinated, quality care; and supporting programs and events that promote wellness. To learn more, visit www.ibx.com. Connect with us on Facebook at ibx.com/facebook and on Twitter at @ibx. Independence Blue Cross is an independent licensee of the Blue Cross and Blue Shield Association.

ABOUT THE DELAWARE RIVER WATERFRONT CORPORATION

DRWC is a 501(c)(3) created in January 2009, exclusively for the benefit of the City of Philadelphia and its citizens. The fundamental purpose of DRWC is to design, develop, program and maintain public amenities such as permanent and seasonal parks, trails, and streetscape improvements to transform the waterfront into a vibrant destination for recreational, cultural, and commercial activities for the residents and visitors of Philadelphia as is consistent with the goals

of the Master Plan for the Central Delaware. Daily programming throughout the entire year is changing the way Philadelphians see and converse about the waterfront, and is helping to create spaces and communities that connect residents and visitors to the waterfront.