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FOR IMMEDIATE RELEASE

SUMMER ON THE WATERFRONT

*Showcasing an Exciting Season of Concerts, Festivals, Movies, and
Weekly Programming along the Delaware River Waterfront*

PHILADELPHIA (April 28, 2016) – The Delaware River Waterfront is quickly becoming THE seven-day-a-week summer destination for residents and visitors. In addition to the return of Blue Cross RiverRink Summerfest, Philadelphia’s only outdoor roller skating rink, and Spruce Street Harbor Park, Presented by Univest Corporation and Valley Green Bank, A Division of Univest Bank and Trust Co. (Univest/Valley Green Bank), the Delaware River Waterfront Corp (DRWC) will produce and/or play host to over 70 events throughout the summer. Summer 2016 will be filled with fantastic concerts at Festival Pier, the RiverStage, and BB&T Pavilion; multicultural festivals that span the globe at the Great Plaza; nature tours and scavenger hunts on Pier 68; relaxing yoga on the Race Street Pier; and much more.

The season of FREE waterfront events begins May 6 with the opening of Spruce Street Harbor Park presented by Univest/Valley Green Bank and the Art Star Craft Bazaar, then continues through the end of September with highlights such as Independence Day Weekend featuring TWO star-spangled concerts featuring The United States Army Band show and a Philadelphia Orchestra Concert followed by TWO spectacular fireworks shows presented by Wawa Welcome America! and Pyrotecnico, PECO Multicultural Festivals, Smooth Jazz Summer Nights, Paddle Penn’s Landing Program, over 20 concerts at Festival Pier, yoga everyday on the Race Street Pier, and more.

And that is only the beginning. Starting Memorial Day Weekend, Friday, May 27, Blue Cross RiverRink Summerfest will be open seven-days-a-week for roller skating, lounging by the waterfront, playing miniature golf at the Artful Golfer, and feasting on seafood at the new Chickie’s and Pete’s Waterfront Crabshack.

The 2016 Summer Program of FREE Events at Penn’s Landing, Race Street Pier, Spruce Street Harbor Park Presented by Univest/Valley Green Bank, and Blue Cross RiverRink Summerfest is funded and produced by the Delaware River Waterfront Corporation (DRWC). For more information about the summer season, please visit our [press room](#). For a full summer calendar along both sides of the river, the public is encouraged to visit DRWC’s website at www.DelawareRiverWaterfront.com.

SUMMER 2016 HIGHLIGHTS

- [Art Star Craft Bazaar](#) – Saturday and Sunday, May 7-8, from 11am-6pm on the Great Plaza at Penn's Landing. The 13th Annual Spring Art Star Craft Bazaar is an outdoor retail/art craft show that is organized by Philadelphia's premier indie craft shop and gallery, Art Star. Over 100 local and national artists have been chosen to set up shop and sell their wares right along the Delaware River.
- [Philly Beer Week Official Beer Garden at Spruce Street Harbor Park](#) – The Park is hosting Philly Beer Week's official beer garden with beer-themed events and tastings all week long, June 4 – June 12. Check out the website for the full list of events, including the Battle of the Breweries Swan Boat Challenge.
- [Discover Hidden Nature with Natural Lands Trust](#) – June 12, 1pm-3pm on Pier 68. Featuring a self-guided tour where participants begin at Pier 68 and pick up a 'scavenger hunt' on hidden nature of the waterfront.
- [The PECO Multicultural Series](#) – Throughout the summer at the Great Plaza at Penn's Landing. The PECO Multicultural Series are annual events that have celebrated Philadelphia's diverse culture for almost 20 years. The PECO Multicultural Series consists of the following celebrations: Irish American Festival, Islamic Heritage Festival, Hispanic Fiesta, ACANA African Festival, Festival of India, Caribbean Festival, Mexican Independence Day Festival, and Brazilian Day Philadelphia. Please visit the website for dates.
- [PrideFest](#) – June 12, 12pm-6pm on the Great Plaza at Penn's Landing. The LGBT Pride Festival at Penn's Landing marks the ending point for the LGBT Pride Parade, and the beginning of six hours of entertainment. This festival is produced by Philly Pride and consists of over 80 community groups and vendors, free health screenings, a dance area, food, adult beverages, a dunk tank, fun and games.
- [The Philadelphia Orchestra Neighborhood Concert and Wawa Welcome America! Fireworks presented by Pyrotecnico](#) – Friday, July 1, at the Great Plaza at Penn's Landing. The Philadelphia Orchestra returns to the RiverStage on the Great Plaza for a ninth season to present another FREE Neighborhood Concert, presented by Wells Fargo, in partnership with the Delaware River Waterfront Corporation. The concert, part of the Wawa Welcome America Festival, will be led by the Orchestra's assistant conductor, Lio Kuokman, and will feature patriotic favorites in honor of the country's 240th birthday. The concert will be followed by a fireworks display. Seating is general admission and first come, first served. Tickets are not required.
- [The United States Army Band and Wawa Welcome America! Fireworks presented by Pyrotecnico](#) – Saturday, July 2, at the Great Plaza at Penn's Landing. The United States Army Band, one of the nation's premier musical organizations, returns to the Great Plaza at Penn's Landing for an evening full of rousing, patriotic music followed by the second of two fireworks celebration Independence Day Weekend.
- [Screenings Under the Stars](#) – Thursdays in July and August beginning July 7 on the Great Plaza at Penn's Landing. Movies include a special screening of National Treasure as part of Welcome America on June 30, followed by Creed, Teenage Mutant Ninja Turtles, Star Wars: The Force, Captain America: Winter Soldier, Beetlejuice, Inside Out, and Zootopia.
- [Smooth Jazz Summer Nights](#) – Fridays in August, at the Great Plaza at Penn's Landing. Nationally-renowned talent includes Peabo Bryson, Chieli Minucci, Avery Sunshine, and Cindy Bradley. Please visit the website for dates.

- **Waterfront Concerts** – 50+ shows all summer at [Festival Pier](#), the RiverStage at the Great Plaza at Penn’s Landing, and the [BB&T Pavilion](#). Some highlights for the summer include: The 9th Annual Roots Picnic, Mad Decent Block Party, 311, Deftones, Walk the Moon, and many more.
- **Music at Blue Cross RiverRink Summerfest!** The roller-rink will be the spot to see and be seen Thursdays through Saturdays throughout the summer, with Boom 107.9 mixing 80s and 90s hip-hop and R&B for Throwback Thursdays and local DJs spinning the latest and hottest tracks Fridays and Saturdays from 9pm to midnight.
- **Yoga on the Race Street Pier** – Every day of the week, enjoy a free, all-level yoga class at the Race Street Pier. Please visit the website for times.
- **Paddle Penn’s Landing** – The Paddle Penn’s Landing program will return for its 6th year, co-operated with the Independence Seaport Museum. This program offers opportunities to test your skills at kayaking, canoeing or pedal boating in one of the swan boats. Single kayaks, tandem kayaks, canoes and swan boats made for two are all available for rental. Please visit the website for more information.
- **Paddle Board Yoga and Paddle Board Fitness** – Wednesdays and Saturdays, June through September, time dependent on the tide. Aqua Vida returns to Spruce Street Harbor Park for another invigorating, sun-soaked season on the Delaware River Waterfront. In addition to Paddle Board Yoga, this summer will also feature Paddle Board Fitness. More info TBA.
- **RiverLink Ferry** and WaterLink Shuttles – One of the best ways to see both waterfronts is via the RiverLink Ferry. Catch a scenic ride to the Adventure Aquarium, Battleship NJ, BB&T Pavilion, and other great attractions or enjoy a weekend river tour on one of the Waterlink shuttles.

BLUE CROSS RIVERRINK SUMMERFEST

[Blue Cross RiverRink Summerfest](#), Philadelphia’s only outdoor roller skating rink will re-open seven days a week starting Memorial Day Weekend and continuing through the end of September. This easily accessible rink provides a fun activity for kids and a bit of nostalgia for those who used to strap on roller skates when they were kids. Highlights include the new **Chickie’s and Pete’s Waterfront Crabshack**, a 9-hole mini-golf course called the Artful Golfer, and urban beach lounge area, and more. Blue Cross RiverRink Summerfest will be FREE and open to the public. Roller skating will be a ticketed activity with tickets that can be purchased in advance online or on-site. As during the winter, all Independence Blue Cross Cardholders will receive FREE skating admission.

SPRUCE STREET HARBOR PARK

[Spruce Street Harbor Park Presented by Univest/Valley Green Bank](#) engages the river in a reimagining of summer on the waterfront. Starting May 6, waterfront visitors will be able to lounge in a hammock park, take in a cool summer night on Adirondack chairs underneath a canopy of lights, and eat delicious food from Garces, Federal Donuts, Chickie’s and Pete’s, Sbraga Dining, Frozen Delights and Franklin Fountain, or relax on a net strung over the water. DRWC is once again completely transforming this space with programming and landscape installations into a waterfront oasis. Enjoy special events including a weekly concert series on Thursday nights in June, July, and August.

RACE STREET PIER

The beautiful [Race Street Pier](#) on the Delaware River Waterfront provides a place to relax and unwind. The park provides soaring views of the Ben Franklin Bridge and the wide expanse of the river. Sit on the terraced promenade and watch runners and trains pass by overhead, listen to Duck Boats splash into the water, and gaze out as the barges float slowly past. The Pier is picnic-friendly, with a spacious lawn

and manicured plantings, providing a vegetated park suspended over the river. Daily free yoga is offered seven days a week, with special full moon classes throughout the season. On some nights, stay and watch musicians, outdoor movies, or one of the many summer fireworks displays.

WASHINGTON AVENUE PIER

[Washington Avenue Pier](#), formerly Pier 53, is a natural greenspace that the Delaware River Waterfront Corporation has created on the Central Delaware. The pier park includes public access to the end of the pier with panoramic views of the river, amenities for passive recreation, places to touch the water, innovative ecological improvements which will provide environmental and habitat benefits, and a public art piece with spiral staircase called "Land Buoy," created by nationally-renowned Philadelphia artist Jody Pinto.

FESTIVAL PIER

[Festival Pier](#) is one of the Delaware River Waterfront's main concert venues with dramatic views of the Delaware River and the Benjamin Franklin Bridge. This recently revamped Live Nation venue boasts a riverfront beach vibe complete with a boardwalk, a sandy beach, greenery, a lively beer garden and food experience, expanded beverage options, food trucks and more. Summer 2016 lineup includes: Roots Picnic, Radio 104.5 Block Party, Ray LaMontagne, Dashboard Confessional, Sublime with Rome, G Easy, Walk the Moon, Halsey, Gov't Mule and more.

PIER 68

[Pier 68](#) is a park for passive recreation, as well as for fishing and up-close observation of the highly tidal nature of the Delaware River. It serves as the southern trailhead for the Delaware River Trail, and provides the southern bookend to a future wetlands park and trail segment, which is anchored at the north by Washington Avenue Pier. Great place for fishing.

RIVERLINK FERRY

Delaware River Waterfront Corporation (DRWC) has assumed management of the [RiverLink Ferry System](#) providing cross River transportation between the Camden and Philadelphia Waterfronts. The expanded RiverLink Ferry System includes the 517 passenger ferry, Freedom, and at select times throughout the season will include three twenty-two passenger water taxis, creating a comprehensive marine transportation service between the attractions on both waterfronts. It is DRWC's goal to provide a seamless connection to both sides of the Delaware River to further enhance visitor and resident experiences. Operates May 7 through the end of September.

WEBSITE

The DRWC website, www.DelawareRiverWaterfront.com, is a user-friendly, virtual resource to help visitors easily plan to park, play, and stay all day. Find suggestions for great activities, shows, restaurants, and attractions on both the Philadelphia and Camden Waterfronts in addition to nearby Old City, the Historic District, South Street, and more.

Direct URLs include:

- Blue Cross RiverRink Summerfest: www.riverrink.com
- Spruce Street Harbor Park Presented by Univest/Valley Green Bank: www.sprucestreetharborpark.com
- Race Street Pier: www.racestreetpier.com
- RiverLink Ferry: www.riverlinkferry.com

PHOTOS

All photos can be found in our press room: <http://www.delawareriverwaterfront.com/footer/hi-res-photos>

SOCIAL MEDIA

- Delaware River Waterfront ([Facebook](#), [Twitter](#), [Instagram](#))
- Penn's Landing ([Facebook](#), [Twitter](#), [Instagram](#))
- Blue Cross RiverRink Summerfest ([Facebook](#), [Twitter](#), [Instagram](#))
- Spruce Street Harbor Park ([Facebook](#), [Twitter](#), [Instagram](#))
- Race Street Pier ([Facebook](#), #RaceStreetPier)

CONTACT INFORMATION

Phone: 215-922-2FUN

Email: info@drwc.org

ADDRESSES

All Philadelphia events along the Delaware River Waterfront take place at one of the following locations:

- Great Plaza at Penn's Landing: 101 S. Columbus Blvd. at Chestnut Street, Philadelphia, 19106
- Walnut Plaza at Penn's Landing: Columbus Blvd. at Walnut Street and, Philadelphia, 19106
- Race Street Pier: Columbus Blvd. at Race Street, Philadelphia, 19106
- The Marina at Penn's Landing: 401 S. Columbus Blvd. at Dock Street, Philadelphia, 19106
- Spruce Street Harbor Park Presented by Univest/Valley Green Bank: Columbus Blvd. at Spruce Street, Philadelphia, 19106
- Blue Cross RiverRink Summerfest: 101 S. Columbus Blvd. at Market Street, Philadelphia, 19106
- Washington Avenue Green: S. Columbus Blvd at Washington Ave, Philadelphia, 19147
- Festival Pier: Columbus Blvd at Spring Garden Street, Philadelphia, 19106
- Pier 68: 1751 S Columbus Blvd, Philadelphia 19106

TRANSPORTATION

- RiverLink Ferry
 - Philadelphia Dock located next to the Independence Seaport Museum on Columbus Blvd at Walnut Street
 - Camden Dock located in between Adventure Aquarium and Wiggins Park at 2 Riverside Drive
- Public Transportation: Market-Frankford line to 2nd Street, SEPTA bus routes 17, 21, 25, 33, 42, and 48
- Parking: [Available onsite](#)
- Bike Parking: Available onsite and [Ride Indego bike shares](#) located at Foglietta Plaza on Spruce Street and Columbus Blvd. and at the Spring Garden Station SEPTA Station
- Philly Phlash: [Stop located](#) at the Great Plaza at Penn's Landing

SPONSORS

Summer Programming sponsored by [Independence Blue Cross](#), [Univest/Valley Green Bank](#), [PECO](#), [Pennsylvania Lottery](#), [Coca Cola Refreshments-Philadelphia](#), [Live Nation](#), [Visit Philadelphia](#) and the [City of Philadelphia](#).

MORE INFORMATION

DELAWARE RIVER WATERFRONT CORPORATION

[DRWC](#) is a 501(c)(3) created in January 2009, exclusively for the benefit of the City of Philadelphia and its citizens. The fundamental purpose of DRWC is to design, develop, program and maintain public amenities such as permanent and seasonal parks, trails, and streetscape improvements to transform the waterfront into a vibrant destination for recreational, cultural, and commercial activities for the residents and visitors of Philadelphia as is consistent with the goals of the Master Plan for Central Delaware. Daily programming throughout the entire year is changing the way Philadelphians see and converse about the waterfront, and is helping to create spaces and communities that connect residents and visitors to the waterfront.

UNIVEST/VALLEY GREEN BANK

Founded in 1876 and headquartered in Souderton, Pennsylvania, Univest Corporation of Pennsylvania and its subsidiaries serve the financial needs of residents, businesses, and nonprofit organizations throughout the Mid-Atlantic region. Univest Bank and Trust Co.SM is a member of the FDIC and an Equal Housing Lender and offers customers a full range of financial services through 34 financial service centers. Its banking subsidiary is the parent company of [Valley Green Bank](#), which expanded Univest's presence in the Philadelphia market as of January 1, 2015 with three branches in Philadelphia and commercial loan offices in Center City and Radnor, Pa. Valley Green Bank has lent more than \$500 million to businesses in Philadelphia in the last seven years. Univest's other subsidiaries include [Univest Capital, Inc.](#), a small ticket commercial finance business; [Univest Insurance, Inc.](#), an independent insurance agency which serves commercial and personal customers; [Univest Investments, Inc.](#), a member of FINRA and SIPC and a full-service broker-dealer and investment advisory firm; and [Girard Partners Ltd.](#), a registered investment advisory firm headquartered in King of Prussia, Pa. Univest Corporation of Pennsylvania is traded on the [NASDAQ](#) Global Market System under the ticker symbol UVSP.

INDEPENDENCE BLUE CROSS

[Independence Blue Cross](#) is the leading health insurance organization in southeastern Pennsylvania. With our affiliates, we serve nearly 10 million people in 25 states and the District of Columbia, including 2.5 million in the region. For nearly 80 years, we have been enhancing the health and wellness of the people and communities we serve by delivering innovative and competitively priced health care products and services; pioneering new ways to reward doctors, hospitals, and other health care professionals for coordinated, quality care; and supporting programs and events that promote wellness. To learn more visit www.ibx.com. Connect with us on Facebook at [ibx.com/facebook](https://www.facebook.com/ibx.com/facebook) and on Twitter at [@ibx](https://twitter.com/ibx). Independence Blue Cross is an independent licensee of the Blue Cross and Blue Shield Association.

LIVE NATION

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, Live Nation Media & Sponsorship and Artist Nation Management. For additional information, visit www.livenationentertainment.com.

PECO

Based in Philadelphia, PECO is an electric and natural gas utility subsidiary of Exelon Corporation (NYSE: EXC). PECO serves 1.6 million electric and 497,000 natural gas customers in southeastern Pennsylvania and employs about 2,400 people in the region. PECO delivered 76.5 billion cubic feet of natural gas and 37.5 billion kilowatt-hours of electricity in 2012. Founded in 1881, PECO is one of the Greater

Philadelphia Region's most active corporate citizens, providing leadership, volunteer and financial support to numerous arts and culture, education, environmental, economic development and community programs and organizations.

VISIT PHILADELPHIA

VISIT PHILADELPHIA® is our name and our mission. As the region's official tourism marketing agency, we build Greater Philadelphia's image, drive visitation and boost the economy. On Greater Philadelphia's official visitor website and blog, visitphilly.com and uwishunu.com, visitors can explore things to do, upcoming events, themed itineraries and hotel packages. Compelling photography and videos, interactive maps and detailed visitor information make the sites effective trip-planning tools. Along with Visit Philly social media channels, the online platforms communicate directly with consumers. Travelers can also call and stop into the Independence Visitor Center for additional information and tickets.

PENNSYLVANIA LOTTERY

The Pennsylvania Lottery remains the only state lottery that designates all its proceeds to programs that benefit older residents. Since its inception in 1971, the Pennsylvania Lottery has contributed more than \$25.8 billion to programs that include property tax and rent rebates; free transit and reduced-fare shared rides; the low-cost prescription drug programs PACE and PACENET; long-term living services; and the 52 Area Agencies on Aging, including full- and part-time senior centers throughout the state.

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