



**FOR IMMEDIATE RELEASE  
SUMMER ON THE WATERFRONT**

**PRESS CONTACT:**

Emma Fried-Cassorla  
Director of Marketing & Communications  
Delaware River Waterfront Corporation  
efried-cassorla@drwc.org  
O: 215.629.3218  
C: 215.313.5582



**MORE THAN 500 FREE EVENTS ON DECK FOR  
SUMMER 2018 ON THE DELAWARE RIVER WATERFRONT**

*Summer 2018 brings an exciting and diverse lineup of events on the Delaware River Waterfront including Fireworks, Concerts, Festivals, Movie Screenings and more*

PHILADELPHIA (April, 2018)--This spring and summer, the Delaware River Waterfront Corporation (DWRC) will once again produce or play host to more than 500 individual events along the river from May through September, which will include three fireworks shows over the Delaware River; PECO multicultural festivals at the Great Plaza; movie screenings under the stars; top musical acts

across multiple sites; daily free yoga classes on Race Street Pier Presented by Aetna; and much more. In addition, two of the Waterfront's most beloved summer happenings will return, including Spruce Street Harbor Park (SSHP) sustained by Univest Bank and Trust Co. and Blue Cross RiverRink Summerfest.

This year's free season of events and activities kicks off on Friday, May 11th. Spruce Street Harbor Park Sustained by Univest will celebrate with the three-day long UNIVESTival. To coincide, Blue Cross RiverRink Summerfest will open with roller skating, mini-golf, the full Midway, and its food concessions for Mother's Day weekend and the next weekend (May 11th-13th and May 18th-20th). The park will open seven-days-a-week starting May 24th at the beginning of Sail Philadelphia 2018 Presented by Bank of America.

In addition, the Great Plaza at Penn's Landing comes alive with the season opener, Art Star Craft Bazaar on the 12th and 13th, and Festival Pier plays host to two major concerts. Getting to the all of these events and attractions is made easy by the RiverLink Ferry, Philly Phlash, Ride Indego, SEPTA, rideshare, and on-site parking lots.

Many of our events are back by popular demand, and a few new (future) favorites will set the stage for the most exciting summer yet, including Juneteenth and Sail Philadelphia 2018 Presented by Bank of America on the Great Plaza at Penn's Landing; Sundays with PopUpPlay, Sunday Jazz in the Park, and Lights + Flights at Spruce Street Harbor Park Sustained by Univest (SSHP); and Storytime in the Lodge (summer edition!) at Blue Cross RiverRink Summerfest, and more.

"DRWC is proud to produce and host a jam packed summer season on the Central Delaware River Waterfront, from roller skating at Blue Cross RiverRink Summerfest to fishing at Pier 68, from lounging in a hammock to taking in a jazz concert, with over 500 scheduled events, there is something for everyone to enjoy at our parks this summer," said Joe Forkin, President of DRWC. "And don't forget to check in throughout the summer for exciting updates and information about our newest park, Cherry Street Pier, which is set to open this coming September."

For comprehensive details about each destination, [please see our individual releases](#):

[Spruce Street Harbor Park Sustained by Univest](#)

[The Great Plaza at Penn's Landing](#)

[Blue Cross RiverRink Summerfest](#)

[RiverLink Ferry](#)

[Free Yoga on the Race Street Pier Presented by Aetna](#)

Some highlights include:

### **2018 SUMMER SEASON HIGHLIGHTS**

- **UNIVESTival** – May 11th - 13th at SSHP. This returning weekend-long festival will kick off the SSHP season with three days of exciting entertainment thanks to the park's sustaining sponsor Univest Bank and Trust Co.
- **Art Star Craft Bazaar** – Saturday and Sunday, May 12th and 13th, from 11am-6pm on the Great Plaza at Penn's Landing. The Art Star Craft Bazaar is an outdoor retail/art craft show organized by Philadelphia's premier indie craft shop and gallery, Art Star. Over 125 local and national artists have been chosen to set up shop and sell their wares right along the Delaware River.
- **Fishing with Friends** – Second Sundays each month June through September on Pier 68 (June 10th, July 8th, August 12th, September 9th). Learn the fundamentals of fishing, how to properly catch and release, and study river conservation with partner Mid-Atlantic Youth Anglers & Outdoors Program.
- **Free Yoga on the Race Street Pier Presented by Aetna** – 7 days a week, April through November on the Race Street Pier. Enjoy one, and sometimes two, free yoga classes per day with extraordinary views of the Benjamin Franklin Bridge and Delaware River thanks to presenting sponsor Aetna.
- **Sail Philadelphia 2018 Presented by Bank of America** – Spend your Memorial Day Weekend in Philadelphia for five days of waterfront festivities, ship tours, and sailing excursions on the Delaware River as tall ships from U.S. and international ports dock at Independence Seaport Museum and Penn's Landing. Don't miss the opportunity to view these majestic ships and create your own sailing adventure — on land, on deck, or on water.
- **The PECO Multicultural Series** – Throughout the summer on the Great Plaza at Penn's Landing. The PECO Multicultural Series are annual events that have celebrated Philadelphia's diverse culture for over 20 years. The Philadelphia Irish Festival kicks off the series on Sunday, June 3rd. The PECO Multicultural Series consists of the following celebrations: Philadelphia Irish Festival, Islamic Heritage Festival, Juneteenth Festival, Hispanic Fiesta, ACANA African Festival, Festival of India, Caribbean Festival, Blue Corn Green and Organic Festival, Brazilian Day, and Mexican Independence Day.
- **Waterfront Sessions Live Music Series** – Every Thursday from June-September at Spruce Street Harbor Park Sustained by Univest. Featuring free performances by a variety of acclaimed local talent, including: Harmony Woods, Joshua Howard, Killiam Shakespeare, and Ivy Sole.

- **Screenings Under the Stars** – Thursdays in July and August beginning July 5th on the Great Plaza at Penn's Landing. Blockbuster hits include: Black Panther, Coco, Star Wars: The Last Jedi, and the Justice League.

## **DELAWARE RIVER WATERFRONT PARKS AND ATTRACTIONS**

### **SPRUCE STREET HARBOR PARK SUSTAINED BY UNIVEST**

[Spruce Street Harbor Park](#) has become a Philadelphia summer staple. Featuring vibrant hammocks, Adirondack chairs, enchanting light fixtures, games, refreshing craft beers and bites from local restaurants, Spruce Street Harbor Park Sustained by Uninvest has something for everyone—locals and visitors alike. Opening for the season on May 11th, guests can enjoy weekly live music and various events throughout the summer months.

### **BLUE CROSS RIVER RINK SUMMERFEST**

[Blue Cross RiverRink Summerfest](#), Philadelphia's outdoor roller skating rink and seasonal waterfront attraction, will reopen on May 11. Alongside roller skating, the Artful Golfer 9-hole mini-golf course will return as well as the Ferris Wheel, Carousel, boardwalk-style games and festival foods including Chickie's and Pete's and Franklin Fountain. Blue Cross RiverRink Summerfest will be FREE and open to the public. Roller skating, carnival rides and games, and mini-golf will be ticketed activities with tickets that can be purchased in advance online or on-site. As during the winter, all Independence Blue Cross Cardholders will receive FREE skating admission.

### **RACE STREET PIER**

The beautiful [Race Street Pier](#) on the Delaware River Waterfront provides a place to relax and unwind. The park provides soaring views of the Ben Franklin Bridge and the wide expanse of the river. Sit on the terraced promenade and watch runners and trains pass by overhead, and gaze out as the barges float slowly past. The Pier is picnic-friendly (no alcohol though), with a spacious lawn and manicured plantings, providing a vegetated park suspended over the river. Daily free yoga returns April 28th and will be offered once or twice a day, seven days a week. Swing by the park to watch one of the three summer fireworks displays.

### **WASHINGTON AVENUE PIER**

[Washington Avenue Pier](#), formerly Pier 53, is a natural greenspace that the Delaware River Waterfront Corporation has created on the Central Delaware. The pier park includes public access to the end of the pier with panoramic views of the river, amenities for passive recreation, places to touch the water, innovative ecological improvements which will provide environmental and habitat benefits, and a public art piece with spiral staircase called "Land Buoy," created by nationally-renowned Philadelphia artist Jody Pinto.

### **FESTIVAL PIER**

[Festival Pier](#) is one of the Delaware River Waterfront's main concert venues with dramatic views of the Delaware River and the Benjamin Franklin Bridge. This Live Nation venue boasts a riverfront beach vibe complete with a boardwalk, a sandy beach, greenery, a lively beer garden and food experience, expanded beverage options, food trucks and more.

### **PIER 68**

[Pier 68](#) is a recreational park where locals and visitors can go for fishing and up-close observation of the highly tidal nature of the Delaware River. It serves as the southern trailhead for the Delaware River Trail, and provides the southern bookend to a future wetlands park and trail segment, which is anchored at the north by Washington Avenue Pier. In the summer, the public can enjoy a free monthly fishing program created by DRWC.

### **RIVERLINK FERRY**

DRWC owns and runs the [RiverLink Ferry System](#), providing cross-River transportation between the Camden and Philadelphia Waterfronts during the summer season. The RiverLink Ferry System includes the 517 passenger ferry, Freedom, which takes guests to attractions on both waterfronts. The RiverLink Ferry will operate May 5th through October.

## **DETAILS**

### **WEBSITE**

[www.delawareriverwaterfront.com](http://www.delawareriverwaterfront.com)

### **PHONE**

215-922-2FUN

### **EMAIL**

[info@drwc.org](mailto:info@drwc.org)

### **SOCIAL MEDIA**

Facebook: [Delaware River Waterfront](#)

Twitter: [@DelRiverWFront](#)

Instagram: [Delaware River Waterfront](#)

### **TRANSPORTATION**

[RiverLink Ferry](#)

SEPTA Bus Routes 25, 21, 42, 17, 33, 48 and 12 all stop within walking distance of Spruce Street Harbor Park Sustained by Univest

SEPTA Market-Frankford Line stops at Second St and Market St, which is a five minute walk from Street Harbor Park Sustained by Univest

Bike parking on-site

[Ride Indego stations](#)

Columbus Blvd and Race St  
Columbus Blvd and Spruce St  
2nd St at Market St  
2nd St and Race St

[Philly Phlash](#)

Parking lots located at Market Street, Walnut Street, and Lombard Circle at Columbus Boulevard

## PHOTOS

All photos can be found in our press room:

<http://www.delawareriverwaterfront.com/footer/hi-res-photos>. Please contact for media password.

## ABOUT OUR SPONSORS

### INDEPENDENCE BLUE CROSS

[Independence Blue Cross](#) is the leading health insurance organization in southeastern Pennsylvania. With our affiliates, we serve nearly 10 million people in 25 states and the District of Columbia, including 2.5 million in the region. For nearly 80 years, we have been enhancing the health and wellness of the people and communities we serve by delivering innovative and competitively priced health care products and services; pioneering new ways to reward doctors, hospitals, and other health care professionals for coordinated, quality care; and supporting programs and events that promote wellness. To learn more visit [www.ibx.com](http://www.ibx.com). Connect with us on Facebook at [ibx.com/facebook](https://www.facebook.com/ibx.com/facebook) and on Twitter at [@ibx](https://twitter.com/ibx). Independence Blue Cross is an independent licensee of the Blue Cross and Blue Shield Association.

### UNIVEST CORPORATION OF PENNSYLVANIA

Univest Corporation of Pennsylvania (UVSP), including its wholly-owned subsidiary Univest Bank and Trust Co., Member FDIC, has approximately \$4.6 billion in assets and \$3.4 billion in assets under management and supervision through its Wealth Management lines of business as of March 31, 2018. Headquartered in Souderton, Pa. and founded in 1876, the Corporation and its subsidiaries provide a full range of financial solutions for individuals, businesses, municipalities and nonprofit organizations in the Mid-Atlantic Region. Univest delivers these services through a network of more than 50 offices in southeastern Pennsylvania extending to the Lehigh Valley and Lancaster, as well as in New Jersey and Maryland and online at [www.univest.net](http://www.univest.net).

## **LIVE NATION**

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, Live Nation Media & Sponsorship and Artist Nation Management. For additional information, visit [www.livenationentertainment.com](http://www.livenationentertainment.com).

## **PECO**

Based in Philadelphia, PECO is an electric and natural gas utility subsidiary of Exelon Corporation (NYSE: EXC). PECO serves 1.6 million electric and 497,000 natural gas customers in southeastern Pennsylvania and employs about 2,400 people in the region. PECO delivered 76.5 billion cubic feet of natural gas and 37.5 billion kilowatt-hours of electricity in 2012. Founded in 1881, PECO is one of the Greater Philadelphia Region's most active corporate citizens, providing leadership, volunteer and financial support to numerous arts and culture, education, environmental, economic development and community programs and organizations.

## **VISIT PHILADELPHIA**

VISIT PHILADELPHIA® is our name and our mission. As the region's official tourism marketing agency, we build Greater Philadelphia's image, drive visitation and boost the economy. On Greater Philadelphia's official visitor website and blog, [visitphilly.com](http://visitphilly.com) and [uwishunu.com](http://uwishunu.com), visitors can explore things to do, upcoming events, themed itineraries and hotel packages. Compelling photography and videos, interactive maps and detailed visitor information make the sites effective trip-planning tools. Along with Visit Philly social media channels, the online platforms communicate directly with consumers. Travelers can also call and stop into the Independence Visitor Center for additional information and tickets.

## **PENNSYLVANIA LOTTERY**

The Pennsylvania Lottery remains the only state lottery that designates all its proceeds to programs that benefit older residents. Since its inception in 1971, the Pennsylvania Lottery has contributed more than \$25.8 billion to programs that include property tax and rent rebates; free transit and reduced-fare shared rides; the low-cost prescription drug programs PACE and PACENET; long-term living services; and the 52 Area Agencies on Aging, including full- and part-time senior centers throughout the state.

## **DELAWARE RIVER WATERFRONT CORPORATION**

[DRWC](#) is a 501(c)(3) created in January 2009, exclusively for the benefit of the City of Philadelphia and its citizens. The fundamental purpose of DRWC is to design, develop, program and maintain public amenities such as permanent and seasonal parks, trails, and streetscape improvements to transform the waterfront into a vibrant destination for recreational, cultural, and commercial activities for the residents and visitors of Philadelphia as is consistent with the goals of the Master Plan for Central Delaware. Daily programming throughout the entire year is changing the way Philadelphians see and converse about the waterfront, and is helping to create spaces and communities that connect residents and visitors to the waterfront.

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