
SUGAR HOUSE

CASINO

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SUGARHOUSE CASINO RINGS IN THE NEW YEAR

*Philly's Casino Continues New Year's Eve Tradition of Fireworks and Mummers Parade;
Sponsors Back-to-Back New Year's Celebrations for Fifth Consecutive Year*

PHILADELPHIA — December 1, 2015 — SugarHouse Casino continues its tradition as host of Philadelphia's biggest New Year's bash, presenting two of the region's most well-recognized celebrations on back-to-back days. Ringing in 2016, Philly's casino is again the title sponsor of both the New Year's Eve fireworks display on the waterfront, happening at 6 p.m. and midnight, and the New Year's Day Mummers Parade.

"Fireworks and Mummers are two Philadelphia traditions we're proud to be a part of every New Year," said Wendy Hamilton, general manager of SugarHouse Casino. "This was a big year for us and 2016 will be even more amazing as the bigger, better SugarHouse expands with new restaurants, amenities and a unique event space experience overlooking the Delaware River."

SugarHouse New Year's Eve Fireworks on the Waterfront

Say farewell to 2015 and welcome 2016 at Philly's casino with SugarHouse's New Year's Eve *Party through the Decades* celebration, featuring live music at 10 p.m. by Don't Call Me Francis and beautiful views of the waterfront, fireworks and Ben Franklin Bridge.

Tickets to the party are \$75 and include an open bar, appetizers and a champagne toast, with a private viewing area for the Delaware River waterfront fireworks at midnight. Tickets are limited, and guests are encouraged to purchase in advance at www.sugarhousecasino.com. Guests must be 21 years or older to attend and, after the fireworks, are welcome to stay, dance and party with the band until 2 a.m.

SugarHouse Casino will extend its free SugarExpress Center City trolley service through 3 a.m. on New Year's Eve. Visit www.sugarhousecasino.com for a complete route.

SugarHouse Casino Mummers Parade

Start your New Year at SugarHouse in The Refinery with the annual Mummers Brunch from 10 a.m.—2 p.m. Enjoy favorites such as made-to-order omelets, traditional eggs Benedict, baron of beef, delicious French toast, mashed potato bar and more—all for

\$24.95 per person, including tax and gratuity. Plus, enjoy music from the Jon Pruit Jazz Trio and indulge on Bloody Mary and Mimosa specials for just \$4.

Once your stomach is full, ride the free Mummers Parade Party Bus over to the parade route. Party bus riders have the chance to get some New Year's swag while listening to a live DJ who will be hosting the traveling bus dance party. The shuttle is available for Rush Rewards card members only, and will run continuously from the parade judging area to the casino from 8 a.m.—6 p.m. Must be 21 years or older to ride.

For more information about SugarHouse Casino and its citywide New Year's celebration, please visit www.sugarhousecasino.com.

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ABOUT SUGARHOUSE CASINO

SugarHouse, which opened in September 2010 as Philly's casino, features 1,606 slots, up to 62 table games, fun and unique dining options, riverfront views and free on-site parking. The casino employs approximately 1,200 people, and for five consecutive years has been voted a "Best Place to Work" in the *Philadelphia Business Journal*, and a "Top Workplace" from *Philly.com* four years in a row. For more information, visit www.sugarhousecasino.com.

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