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FOR IMMEDIATE RELEASE

PHILADELPHIA CONTINUES TO ENJOY TWO HUGE NEW YEAR'S EVE FIREWORKS SHOWS THANKS TO THE CONTINUED SUPPORT OF SUGARHOUSE CASINO

Ring in 2019 on the Delaware River Waterfront with featured events at the new Cherry Street Pier, Blue Cross RiverRink Winterfest, and SugarHouse Casino



Photo by Robert Romano

PHILADELPHIA, PA (December 2018) – To wrap up the holiday season in Philadelphia, the Delaware River Waterfront will come alive with two incredible **SugarHouse New Year's Eve Fireworks on the Waterfront** shows and an array of New Year's Eve parties. For the first time ever, guests will be able to enjoy the view of the show from **Cherry Street Pier**, the newest pier park on the Waterfront, at the **New Year at the Pier** or celebrate at one of Philly's favorite winter attractions – **Parties on Ice at Blue Cross RiverRink Winterfest**.

The SugarHouse New Year's Eve Fireworks on the Waterfront shows use over 3,000 explosive devices and three miles of wiring so that they can be seen for miles in all directions. Each show is synchronized to its own unique soundtrack that will be played on speakers along the waterfront and simulcast on KYW Newsradio 1060AM so you can tune in to hear the fireworks from wherever you can see them. The 6PM fireworks will also be broadcast live on NBC10 and Telemundo62.

"New Year's Eve is the best night of the year here on the waterfront. The two spectacular SugarHouse New Year's Eve Fireworks on the Waterfront shows can be seen all over the city, whether you've joined us here on the waterfront, or if you're watching from your home, on screens around town, or tuning into NBC10 or Telemundo62. These shows represent the culmination of the holiday season, and are the perfect way for Philadelphians and visitors alike to ring in the New Year," said Joe Forkin, President of the Delaware River Waterfront Corporation (DRWC).

For the past nine years, SugarHouse Casino has provided the support needed to produce two shows at 6PM and Midnight for the whole city to enjoy. Both shows have soundtracks that are meant to get the crowds singing and dancing. This year, the 6PM show is titled, "Sing Along with the Movies," featuring hit songs from *The Greatest Showman*, *Hairspray*, *Purple Rain*, *Bohemian Rhapsody*, *Sing!*, *Frozen* and *Rocky*. The Midnight display, "Everybody Dance Now," was designed to set the scene and get everybody dancing before the stroke of midnight, with an upbeat and celebratory soundtrack including *Everybody Dance Now*, *Vogue*, *Just Dance*, *Shake Your Groove Thing*, *I Wanna Dance with Somebody* and more.

"Our New Year's Eve fireworks are some of the most popular festivities along the Delaware River Waterfront each year," said Cheryl Duhon, general manager of SugarHouse Casino. "We're thrilled that this is our ninth straight year hosting one of Philadelphia's favorite New Year's Eve traditions."

There are numerous ways to watch the SugarHouse New Year's Eve Fireworks on the Waterfront. Of course the best place to watch is actually on the waterfront at one of the many attractions that will be hosting NYE parties including: SugarHouse Casino, Cherry Street Pier (see more details below), Blue Cross RiverRink Winterfest (see more details below), Battleship New Jersey, Independence Seaport Museum, Spirit of Philadelphia, Moshulu, Hilton Philadelphia Penn's Landing, Dave and Busters, FringeArts, and more. The synchronized soundtrack will be broadcast live at Penn's Landing and at SugarHouse Casino.

For those who don't make it down to the river, both soundtracks are broadcast live on KYW Newsradio and the 6PM fireworks are shown live on NBC10 and Telemundo62. At Midnight, Visit Philadelphia's Screens Around Town tradition continues so that people all over the city can see the fireworks! Participating locations include: Hotel TV channels, PPA Taxis, the PA Convention Center, XFINITY Live!, PECO Building Crown Lights, and the newest partners at Live Nation Venues -- TLA, Fillmore, Tower, The Met, BB&T Pavilion -- and Portl Media which hosts the screens in the back of Ubers and Lyfts.

Cherry Street Pier's New Year on the Pier

For the first time ever, DRWC will be hosting a New Year's Eve Party in the newly opened Cherry Street Pier in partnership with Flygirrl featuring DJ Lil' Dave + Lean Wit It. This event will celebrate everything that makes this new park so unique -- an incredible space, music, art, great food, drinks, and of course, unbelievable views of the SugarHouse New Year's Eve Fireworks on the Waterfront from the outdoor garden. From 9PM-1AM, guests can dance, make art, watch live art, see exhibitions, take in the views, drink and eat. These limited \$50 tickets are 21+ and include private access to the entire pier for the night, never before seen views of the fireworks, fire pits and outdoor heaters, an indoor

warming tent, two drink tickets, and pay-as-you-go food from our on-site vendors. Full details and tickets available at <http://www.delawareriverwaterfront.com/events/cherry-street-pier-s-new-year-at-the-pier>.

Hours of Operation:

New Year's Eve Day: Cherry Street Pier will be open to the public from 11AM-3PM. The Pier will not be open for the 6PM show.

New Year at the Pier: The ticketed party will be held from 9PM-1AM

New Year's Day: 1-8PM

Blue Cross RiverRink Winterfest Parties on Ice

DRWC produces the SugarHouse New Year's Eve Fireworks on the Waterfront on behalf of the city of Philadelphia, and also hosts 2,400 guests at the two [Parties on Ice at Blue Cross RiverRink Winterfest](#). From 5-8PM, enjoy a party that is ideal for families and for those who have other commitments later in the evening, or come out for the 10PM-1AM party, which caters to those who want to ring in the New Year out on the town. Tickets include light refreshments, activities, party favors, ice skating, a cash bar and access to all the amenities on-site. Skater Tickets (\$45 per person) and Spectator Tickets (\$30 per person) can be purchased at https://www.ticketfly.com/purchase/event/1774407?utm_medium=bks. These parties normally sell out, so it is strongly encouraged that attendees purchase their tickets in advance.

Hours of Operation:

New Year's Eve Day: Blue Cross RiverRink Winterfest has public skating sessions from 10AM-3PM

Parties on Ice: Ticketed events from 5-8PM and 10PM-1AM

New Year's Day: 11AM-11PM

SugarHouse New Year's Eve Fireworks on the Waterfront Fun Facts

- Over 1,500 devices used per show
- The largest device in the show is 10" and has a burst size of approximately 450ft
- The largest shells travel approximately 1000ft into the air before bursting
- New fireworks this year include the 5" Octopus Multicolor Flower, 6" Motion Shooting Star green with red explosion, 5" Waterfall white strobe with crackling cascade and red lightning, 5 ¼" Peony with crossing nishiki circles
- Approximately 3 miles of wires needed for all the devices
- 2 full barges are packed with fireworks
- 6PM show is titled, "Sing Along with the Movies" and the Midnight display is "Everybody Dance Now,"

PHOTOS

All photos can be found in our [press room](#). Password to download is aidemdrwc.

BLUE CROSS RIVERRINK WINTERFEST SPONSORS

Winter Programming is made possible by [Independence Blue Cross](#), [Beneficial](#), [Dunkin](#), [Visit Philadelphia](#), [NBC10](#) and [Telemundo62](#), [Liberty Coca-Cola Beverages LLC](#), and [Philadelphia Magazine](#).

SUGARHOUSE NEW YEAR'S EVE FIREWORKS ON THE WATERFRONT SPONSORS

Presenting sponsor [SugarHouse Casino](#), [Visit Philadelphia](#), [NBC10](#) and [Telemundo62](#), [KYW Newsradio](#), the [City of Philadelphia](#), and the [Delaware River Waterfront Corporation](#).

About SugarHouse Casino

SugarHouse, which opened in September 2010 as Philly's casino, features 1,891 slots, 103 table games, a 28-table poker room, fun and unique dining options, riverfront views, and free on-site parking. The casino employs approximately 1,500

people and has been voted a “Best Place to Work” by the Philadelphia Business Journal for seven consecutive years and a “Top Workplace” by Philly.com for six straight years. For more information, visit SugarHouseCasino.com.

About Independence Blue Cross

[Independence Blue Cross](http://www.ibx.com) is the leading health insurance organization in southeastern Pennsylvania. With our affiliates, we serve more than 8 million people nationwide, including 2.5 million in the region. For 80 years, we have been enhancing the health and well-being of the people and communities we serve by delivering innovative and competitively priced health care products and services; pioneering new ways to reward doctors, hospitals, and other health care professionals for coordinated, quality care; and supporting programs and events that promote wellness. To learn more, visit www.ibx.com. Connect with us on [Facebook](#) and on [Twitter](#). Independence Blue Cross is an independent licensee of the Blue Cross and Blue Shield Association.

About the Delaware River Waterfront Corporation

[DRWC](#) is a 501(c)(3) created in January 2009, exclusively for the benefit of the City of Philadelphia and its citizens. The fundamental purpose of DRWC is to design, develop, program and maintain public amenities such as permanent and seasonal parks, trails, and streetscape improvements to transform the waterfront into a vibrant destination for recreational, cultural, and commercial activities for the residents and visitors of Philadelphia as is consistent with the goals of the Master Plan for the Central Delaware. Daily programming throughout the entire year is changing the way Philadelphians see and converse about the waterfront, and is helping to create spaces and communities that connect residents and visitors to the waterfront.

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