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FOR IMMEDIATE RELEASE

BETTER AND BETTER EVERY YEAR

*Thanks to Univest/Valley Green Bank, Spruce Street Harbor Park
Returns with New Vendors and Exciting Features*

PHILADELPHIA, PA (April 5, 2016): Philadelphia's favorite seasonal waterfront park is back three weeks earlier this year. Thanks to the generosity of [Univest Corporation](#) and [Valley Green Bank](#), a division of Univest Bank and Trust Co, [Spruce Street Harbor Park](#) (SSHP) will open May 6 and continue to be free to the public through September 25, 2016.

"Partnering once again with the Delaware River Waterfront Corporation to bring Spruce Street Harbor Park back to the waterfront this summer is the perfect way to show our commitment to the local community," said Jeff Schweitzer, president and chief executive officer of Univest Corporation. "As Univest celebrates its 140th anniversary this summer, we are excited to continue to expand our presence in Philadelphia so we can better serve the financial needs of local residents and businesses. We look forward to also celebrating this anniversary milestone with the community in a variety of ways including special giveaways and a celebration at SSHP."

Spruce Street Harbor Park presented by Univest/Valley Green Bank engages the river in a continued reinvention of summer on the waterfront. The vibrancy and beauty of the site drew over three-quarters of a million people in 2015 who enjoyed the hammocks, floating gardens, beautiful lights, refreshing craft beer, and food from popular Philly restaurants, making it a summer gathering space for city natives and visitors alike.

"Thanks to great community partners like Univest and Valley Green bank, DRWC was able to expand the season and bring back this much anticipated attraction weeks earlier. Their continued support has allowed us to sustain and enhance the park with even more amenities this season. SSHP, together with Blue Cross RiverRink Summerfest and a robust schedule of festivals and events, now activate the waterfront for residents and visitors mid spring through early fall," said Tom Corcoran, president of DRWC.

Having established the vision and program over the past few seasons, the Delaware River Waterfront Corporation (DRWC) is working on enhancing the themed environment and décor for the site. The park will be outlined by lush landscaping, more colorful lights, additional seating, and a newly created waterfront hammock lounge area that can be privately reserved and is outfitted with large umbrellas, free-standing hammocks, and fun games.

In addition to the design updates, the DRWC is pleased to announce an expanded summer line-up of SSHP restaurant collaborations including returning favorites **Franklin Fountain, Federal Donuts, Frozen Delights and Garces alongside newcomers Chickie's and Pete's and Sbraga Dining.**

Each restaurant throughout the park will feature food offerings served out of retrofitted cargo containers and modified food trucks on the boardwalk. To complement the dynamic selection of food, SSHP will serve a variety of local beers (more than 15 taps!), wines, and summer cocktails. This enhanced food program, in conjunction with

waterfront restaurants and attractions Moshulu, ChartHouse, La Peg, Morgan's Pier, Hibachi, Spirit of Philadelphia, and Dave and Busters, is helping to make the waterfront a dining destination.

FOOD & BEVERAGE DETAILS

The Lazy Hammock

The [Yard's Brewery](#) beer collaboration will be back in a new style perfect for the summer season. Stay tuned for more details in the upcoming weeks.

Chickie's & Pete's

Crabfries are now on the waterfront! The Chickie's & Pete's container on the boardwalk will be serving their signature seasoned fries alongside cheesesteaks, crab pretzels and more.

The Little Fat Ham by [Sbraga Dining](#)

Chef Kevin Sbraga joins SSHP this season, bringing fare from his beloved, Southern comfort concept in University City, The Fat Ham.

The Little Fat Ham will feature:

- Pulled Pork Sandwich, Vinegar BBQ Sauce, Cole Slaw
- Beef Brisket Sandwich, Red Cabbage Slaw, Sweet BBQ Sauce, Onion, Pickle
- Hot Fish Sandwich, Remoulade, Dill Pickles, Onion
- Spiced Pork Rinds
- Corn on the Cobb, Lime, Chili
- Old-Fashioned Lemonade
- Homemade, Southern Sweet Tea

Franklin Fountain

A summer along the water is not complete without ice cream, soft serve custard, and milkshakes. Serving out of two locations this year at SSHP.

S.S. Franklin Fountain

The S.S. Franklin Fountain, a shipping container inspired by 30s and 40s naval ships, is back again this season serving a multitude of tasty treats. The S.S. Franklin Fountain will feature:

- **The Waffle Ice Cream Sandwich**, one of the most popular items, which will be reappearing only at SSHP.
- **The Mt. Cassino**, a mountain of chocolate or vanilla ice cream exploding with chocolate brownie shrapnel, cascading with hot fudge, blanketed in malt powder and smoking with whipped cream. A sweet reminder of the freedoms we owe to those who gave the ultimate sacrifice during this crucial Allied victory in World War II.
- A variety of other ice creams and cones will supplement the menu, guaranteeing that there's something for everyone.

New: Franklin Sugar Shack

The Franklin Sugar Shack is an island hut brimming with real fruit fancy ices, old-fashioned soft serve custard and tropically inspired drinks using fresh-pressed sugar cane.

Federal Donuts

Bringing back their donuts and fried chicken landside at **Port FedNuts**, located on the boardwalk at SSHP. The menu features:

- Cold Brewed Iced Coffee
- Fried Chicken Sandwich with American cheese, buttermilk ranch seasoning, Red Hot mayo & dill pickles
- Bag O Donuts, 6 mini cinnamon sugar or powdered sugar donuts

Garces

Returning to SSHP with four casual, yet unique food and beverage offerings. This year the floating barges will feature **Distrrito Taco** serving traditional Mexican street tacos and fresh fruit margaritas. **Village Burger** located inside the truck by the park, will have rotating burger specials alongside fries and the house made veggie burger.

On the boardwalk at SSHP, Garces' concept **Froman's** will offer hot dogs, sausages, and sides perfect to eat on a summer day including Provolone-Stuffed Pork Sausage, Kielbasa Burger and Jersey Cucumber and Tomato Salad. New to the line-up on the boardwalk is **Papas Fritas**, featuring a summer staple – fries!

Papas Fritas Menu includes:

- Papas con Carne: Braised Beef Short Rib, Gravy, Queso Sauce
- Papas con Chorizo: Mexican Chorizo Chili, Crema, Scallions
- Papas con Pollo: Chicken Ropa Vieja, Red Pepper, Onion, Chipotle Remoulade
- Papas Fritas with Queso Sauce

Frozen Delights

Food concessionaire Daniel Rivera, a waterfront partner for many years, will continue to serve staple summer delights: soft ice cream, hot dogs, funnel cake and more across SSHP and the Great Plaza at Penn's Landing.

SSHP HIGHLIGHTS

- Opening weekend festivities: The season kicks off with Art Star Craft Bazaar May 7th & 8th and the launch of the RiverLink Ferry.
- The Oasis returns with three floating barges, water gardens, and colorful seating. The centerpiece of the Oasis, the net lounge, will extend from the barges allowing visitors to hang over and almost touch the water underneath them.
- More hammocks and lounge seating! New hammocks will be added to every accessible area to allow for summer lounging along the waterfront. Bistro tables, Adirondack chairs, and picnic tables will be added to the expanded footprint of the park to accommodate even more visitors.
- Relax in the sun or the shade within our new waterfront hammock lounge area. Featuring 2 large areas outfitted with free-standing hammocks, lounge tables and chairs, umbrellas, and games that can accommodate 20 people. These areas will be available for private rentals in 2.5-hour blocks, similar to the Blue Cross RiverRink Winterfest cabins. Pricing TBA.
- The park comes alive at night. The lights that made the park so unique, and were widely shared on Instagram, will be back to once again create an enchanting atmosphere along the waterfront. In addition, programming throughout the summer will create even more reasons to visit the park and stay at the hotels nearby.

- [Art Star Pop-Up Shop](#) will be back on Saturdays along with a rotating selection of vendors from R5 Production's bi-annual "Punk Rock Flea Market" on Sundays from 10am-2pm.
- Spruce Street Harbor Park is the official beer garden for [Philly Beer Week](#) June 3rd-12th. Celebrate craft beer with us and enjoy special beer-centric programming all week long.
- Paddle Penn's Landing is opening on the weekends with limited hours starting Friday, May 6. Regular schedule (7 days a week) begins on Friday, May 27. Prices and hours information can be found on the website. The Independence Seaport Museum is offering a 20% discount for members.
- Paddle Board Yoga & Paddle Board Fitness will be back in the marina this summer. Dates TBA.
- A summer survey showed that many visitors came to the park via bike, walking, and public transit. Signage will be added to help locate the park along the waterfront, and bike parking will be increased on-site. In addition, [Ride Indego](#) has a station across the street from Spruce Street Harbor Park at Foglietta Plaza and down the waterfront at Race Street Pier.

GENERAL INFORMATION

HOURS

- Sunday – Thursday: 11AM – 11PM
- Friday – Saturday: 11AM – 1AM
- Restaurant and bar hours to be announced

LOCATION

Columbus Blvd at Dock Street / Spruce Street

DIRECTIONS

The park can be accessed via car, RiverLink Ferry, public transit, bike and walking. For more detailed information, please see the website.

[RIVERLINK FERRY](#)

Open May 7 - End of September. The RiverLink Ferry System provides daily transportation to local attractions on the Camden and Philadelphia waterfronts. Visit the website for more information.

CONTACT

Website: www.sprucestreetharborpark.com

Phone: 215-925-7465

Facebook: [Spruce Street Harbor Park](#), [Delaware River Waterfront](#)

Twitter: @SSHarborPark @DelRiverWfront

Instagram: [SpruceStreetHarborPark](#), [Delaware River Waterfront](#)

MORE INFORMATION ABOUT OUR PARTNERS

Chickie's and Pete's

Chickie's & Pete's is a Philadelphia-area sports bar and restaurant chain with 15 locations across Pennsylvania and New Jersey. Founded in 1977 by Peter and Henrietta Ciarrocchi, Chickie's & Pete's started as a single location in the Mayfair neighborhood of Philadelphia and has since grown to become one of the most recognizable brands in the region. Its famous, one-of-a-kind Crabfries® concession locations can be found in stadiums, arenas, boardwalks and amusement parks throughout the Mid-Atlantic region. Chickie's & Pete's is a leader in forging innovative strategic partnerships and utilizing technology to bring together casual dining with interactive sports entertainment. The company combines family-based values with a love of all things sports in each of its locations.

Franklin Fountain

Owned and operated by brothers Ryan and Eric Berley, The Franklin Fountain is an authentic re-creation of an American ice cream parlor and soda fountain, circa 1915. Ice cream made on-premises is scooped and served in cones, sundaes and floated upon ice cream sodas drawn from a 1904 bronze & onyx soda fountain. Hot fudge, caramel and other toppings are made using fresh, local ingredients. Soda jerks are dressed in period attire, serving customers an authentic early 1900s experience in a historic building with ornate tin ceilings, marble counters and mosaic penny tile floors.

Federal Donuts

Restaurateurs Steve Cook and Michael Solomonov ([Zahav](#), [Percy Street Barbecue](#)), coffee shop impresarios Tom Henneman and Bob Logue ([Bodhi Coffee](#)) and food writer Felicia D'Ambrosio opened the first Federal Donuts in October, 2011. Serving only coffee, donuts and fried chicken, FedNuts quickly earned notice from press like *The New York Times* restaurant critic Pete Wells, who called the cake donuts "world-class." Federal Donuts has appeared on ABC's *The Chew*, VH1's *Big Morning Buzz* and *Good Morning America*, as well as in *Bon Appetit*, *Everyday with Rachael Ray*, *USA Today* and *Saveur*, which selected the Spicy PB&J donut at one of the 50 Top Donuts in America.

Federal Donuts has four retail locations in Philadelphia: South Philly, 1219 S. Second Street (267) 687-8258; Center City, 1632 Sansom Street, (215) 665-1101; West Philadelphia, 3428 Sansom Street, (267) 275-8489; North Philadelphia, 701 N. Seventh Street, (267) 928-3893; and a concession at Citizen's Bank Park open during every Phillies home game. Office: (215) 625-3977. Visit us on the web at federaldonuts.com; on Twitter [@FederalDonuts](#); Instagram [@FederalDonuts](#); [facebook.com/federaldonuts](https://www.facebook.com/federaldonuts) and on Tumblr, at federaldonuts.tumblr.com.

Garces

Garces is a Philadelphia-based hospitality group specializing in personal dining experiences rooted in the rich cultural traditions and culinary vision of renowned Latin-American chef Jose Garces. Taking a heartfelt and creative approach to time-honored recipes and dishes, Garces operates more than 15 restaurants across the country, including Amada, Distrito, Tinto, Village Whiskey, Garces Trading Company, JG Domestic, Volvér, Rural Society, The Olde Bar, Buena Onda, Amada New York, Latinicity and Mercat a la Planxa (in partnership with Sage Hospitality). The eponymous group also offers additional services through Garces Events, a full-service catering and event division; the Garces Foundation, a philanthropic organization dedicated to Philadelphia's underserved immigrant community; and Luna Farm, Chef Garces' 40-acre farm in Bucks County, Pa. For more information about Garces Restaurants, Garces Events, the Garces Foundation, Luna Farm or founder and James Beard Award-winning Iron Chef Jose Garces, please visit GarcesGroup.com and follow them on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#) and [LinkedIn](#).

Sbraga Dining

Our family of restaurants was founded with a simple goal in mind - create an unforgettable dining experience for every guest that walks through our doors. With a team of professionals deeply rooted in genuine service, we strive to instill a sense of adventure in our restaurants with reimagined cuisine, transformative environments, and elevated hospitality. Learn more at www.sbragadining.com

Univest/Valley Green Bank

Founded in 1876 and headquartered in Souderton, Pennsylvania, Univest Corporation of Pennsylvania and its subsidiaries serve the financial needs of residents, businesses, and nonprofit organizations throughout the Mid-Atlantic region. Univest Bank and Trust Co.SM is a member of the FDIC and an Equal Housing Lender and offers customers a full range of financial services through 34 financial service centers. Its banking subsidiary is the parent company of [Valley Green Bank](#), which expanded Univest's presence in the Philadelphia market as of January 1, 2015 with three branches in Philadelphia and commercial loan offices in Center City and Radnor, Pa. Valley Green Bank has lent more than \$500 million to businesses in Philadelphia in the last seven years. Univest's other subsidiaries include [Univest Capital, Inc.](#), a small ticket commercial finance business; [Univest Insurance, Inc.](#), an independent insurance agency which serves commercial and personal customers; [Univest Investments, Inc.](#), a member of FINRA and SIPC and a full-service broker-dealer and investment advisory firm; and [Girard Partners Ltd.](#), a registered investment advisory firm headquartered in King of Prussia, Pa. Univest Corporation of Pennsylvania is traded on the [NASDAQ](#) Global Market System under the ticker symbol UVSP.

Delaware River Waterfront Corp

DRWC is a 501(c)(3) created in January 2009, exclusively for the benefit of the City of Philadelphia and its citizens. The fundamental purpose of DRWC is to design, develop, program and maintain public amenities such as permanent and seasonal parks, trails, and streetscape improvements to transform the waterfront into a vibrant destination for recreational, cultural, and commercial activities for the residents and visitors of Philadelphia as is consistent with the goals of the Master Plan for Central Delaware. Daily programming throughout the entire year is changing the way Philadelphians see and converse about the waterfront, and is helping to create spaces and communities that connect residents and visitors to the waterfront.

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