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THE BLUE CROSS RIVERRINK 19th ANNUAL PARTIES ON ICE *Twice the fun at the Blue Cross RiverRink at Penn's Landing*

PHILADELPHIA – December 11, 2012 – With two fireworks shows lighting up the sky over the Delaware River on New Year's Eve, there is twice the fun to be had at the annual New Year's Eve Parties on Ice at the Blue Cross RiverRink. The first party takes place on Monday December 31, 2012, from 5 – 7 pm to coincide with the 6 pm fireworks, with a second party from 11 pm – 1 am timed to enjoy the traditional midnight fireworks.



Both of these parties are great for all ages and ideal for families as a non-alcoholic way to ring in the New Year.

The New Year's Eve Parties on Ice boast one of the best views of the city's fireworks displays over the Delaware River. The Party on Ice from 5 – 7 pm is perfect for those who can't stay awake until midnight and includes snacks, beverages, and New Year's Eve party favors. This party also includes free face painting, crafts, strolling entertainment by *Mummertime*, and the best place to view the 6 pm fireworks show. The Party on Ice from 11 pm – 1 am will include New Year's party favors, photo keepsakes, and entertainment including psychic readers, strolling entertainment by *Mummertime*, and the best place to view the SugarHouse New Year's Eve Fireworks on the Waterfront. (Advance tickets, \$35 per skater and \$25 per spectator, are required. Visit www.riverink.com/tickets to purchase tickets online.)

The SugarHouse New Year's Eve Fireworks on the Waterfront are a grand New Year's Eve tradition with twice the fireworks and twice the fun on December 31. Enjoy unique, choreographed and synchronized soundtracks to fireworks launched from barges in the middle of the Delaware River. Free viewing areas with live broadcasts of the soundtrack will take place on both the Philadelphia and Camden waterfronts. KYW Newsradio will broadcast the official soundtrack to both shows. The midnight show will be televised live by CBS3 following a special pre-show of events leading up to the

countdown. Sponsored by Delaware River Waterfront Corporation, Camden Waterfront, Greater Philadelphia Tourism Marketing Corporation, City of Philadelphia, City of Camden, CBS3, KYW Newsradio 1060, and Philadelphia Weekly.

The Delaware River Waterfront Corporation continues one of Philadelphia's most iconic wintertime traditions with the 19th season of the Blue Cross RiverRink at Penn's Landing. **The Blue Cross RiverRink is "A Cool Place to Be" through March 3, 2013, at 101 S. Columbus Boulevard on the Delaware River.** With an array of special events, new Friday afternoon skating sessions, and now the ability to buy advance tickets online, the Blue Cross RiverRink is open seven days a week, including holidays, for outdoor winter fun for the whole family. Featuring an outdoor regulation-sized rink overlooking the Delaware River and an indoor heated facility with a snack bar, game room, and more, the Blue Cross RiverRink is Philadelphia's premier outdoor winter entertainment venue.

New For 2012

In addition to regular skating in the evenings seven days a week, and afternoon sessions on weekends, the **Blue Cross RiverRink has added a brand new Friday afternoon skating session from 1:30 – 5:30 pm** for the entire season. Also for the first time, Blue Cross RiverRink tickets for any session, including the popular New Year's Eve Parties on Ice and Valentine's Day Sweetheart Skate, **can be bought in advance up to 24 hours before the session.** All session tickets may be purchased at www.riverrink.com/tickets. Downloadable coupons are also available on the website for discounted tickets. **Another addition for 2012 is a mobile app for iPhone and Android called Go Figure!**

2012-2013 Schedule

The Blue Cross RiverRink is open seven days a week, including Christmas Day and New Year's Day through March 3, 2013. Regular skating session hours at the Blue Cross RiverRink are:

Mondays – Thursdays: 6 – 9 pm

Fridays: **1:30 – 5:30 pm (NEW FOR 2012)**, 6 – 8 pm, 8:30 – 10:30 pm*, and 11 pm – 1 am*

Saturday: 12:30 – 2:30 pm, 3 – 5:30 pm, 6 – 8 pm, 8:30 – 10:30 pm*, and 11 pm – 1 am*

Sundays: 12:30 – 2:30 pm, 3 pm – 5:30 pm, and 6 – 9 pm

The Blue Cross RiverRink has **extended hours for the holiday season:**

Holiday Week

December 21 – 23, 26 – 30, 2012

10 am – 12 noon

12:30 – 2:30 pm

3 – 5:30 pm

6 – 8 pm

8:30 – 10:30 pm

11 pm – 1 am (Dec. 21, 22, 28, & 29 only)

Christmas Eve & Day

December 24 – 25, 2012

12:30 – 2:30 pm

3 – 5:30 pm

6 – 9 pm

**New Year's Eve
December 31, 2012**

11 am – 1 pm

1:30 – 3:30 pm

*5 – 7 pm Party on Ice with Fireworks at 6 pm

8 – 9:30 pm

*11 pm – 1 am Party on Ice with Fireworks at midnight

*Advance Tickets required for the 5 pm and 11 pm sessions

**New Year's Day
January 1, 2013**

12:30 – 2:30 pm

3 – 5:30 pm

6 – 9 pm

*The rink features a live DJ every Friday and Saturday night at the later sessions. Special Holiday Hours and other extended sessions are outlined at www.riverrink.com or in the fact sheet. Skating Lessons are available on Sunday mornings from 10:30 am – 12 noon. Special Sled Skating Sessions for people with disabilities are available Sunday from 9:30 – 10:30 am. Reservations for these special sessions are required. To make a reservation for skating lessons or sled skating sessions, call 215-925-RINK or buy advance tickets online at www.riverrink.com. Skating admission is \$9 and skate rental is available for \$4. Convenient parking is also available on site for only \$12. *Skating sessions are subject to change due to inclement weather and private rentals. Keep updated at www.riverrink.com.*

Independence Blue Cross is the founding and presenting sponsor of the Blue Cross RiverRink, which is owned and operated by the Delaware River Waterfront Corporation. Season-long supporters include: Adventure Aquarium, Coca-Cola Refreshments of Philadelphia, CBS 3 and CW Philly, and the Greater Philadelphia Tourism Marketing Corporation.

About the Blue Cross RiverRink and the DRWC

The Blue Cross RiverRink at Penn's Landing, Philadelphia's only outdoor public ice rink, is located at 101 S. Columbus Boulevard on the Delaware River. For more information on skating sessions, ice skating lessons, birthday parties, or private receptions, please call 215.925.RINK or visit www.riverrink.com. Follow on Twitter at [@RiverRink](https://twitter.com/RiverRink) or on Facebook at www.facebook.com/RiverRink.

The Delaware River Waterfront Corporation (DRWC) is a nonprofit corporation organized exclusively for the benefit of the City of Philadelphia and its citizens. DRWC acts as the steward of the Delaware River waterfront to provide a benefit to all of the citizens and visitors of the City. The fundamental purpose of DRWC is to design, develop and manage the central Delaware River waterfront in Philadelphia between Oregon and Allegheny Avenues. DRWC intends to transform the central Delaware River waterfront into a vibrant destination location for recreational, cultural, and commercial activities for the residents and visitors of Philadelphia. DRWC will serve as a catalyst for high quality investment in public parks, trails, maritime, residential, retail, hotel and other improvements that create a vibrant amenity, extending Philadelphia to the river's edge.

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Note: The full media kit is online at www.riverrink.com/mediakit. Downloadable press releases, the Blue Cross RiverRink Fact Sheet, and high-resolution photos are all available. Request the password from Cari Feiler Bender at cari@reliefcomm.com.