

MEDIA ADVISORY

A COOL TASTE OF WINTER IN TIME FOR CHRISTMAS IN JULY

Delaware River Waterfront Corporation Previews Upcoming Independence Blue Cross RiverRink Winterfest with Special “Christmas in July” Skate on Friday, July 25

WHAT: While the Waterfront is currently celebrating Summerfest, the [Delaware River Waterfront Corporation](#) (DRWC) recently announced the return of the beloved Independence Blue Cross RiverRink Winterfest for the 2025 – 2026 Holiday Season. To offer visitors a cool taste of winter and an early taste of holiday magic, the Independence Blue Cross RiverRink will host a special **“Christmas in July” Skate**. With a **tropical Santa and a skating Grinch to bring cheer**, guests will be able to preview Winterfest fun complete with:

- Holiday classics playing in The Lodge
- Festive holiday music and photo opportunities with the Zamboni
- Free candy canes and Santa hats (while supplies last)
- Holiday-themed drinks available for purchase, including:
 - Holly Jolly Red Slushies
 - Frozen “Hot Chocolate”
 - Cozy Coquito

Additionally, the first 100 roller skating ticket holders will receive a free ice-skating ticket for the upcoming Winterfest season (only available onsite).

WHEN: **Friday, July 25, 2025**
5 pm - 7 pm

***Rain date: Saturday, July 26, 2025, 2 – 4 pm in event of inclement weather*

****RSVP required to: Kaitlyn Haney:** khaney@signature57.com

WHERE: **Independence Blue Cross RiverRink**
101 S Christopher Columbus Blvd
Philadelphia, PA 19106

WHY: Presented by DRWC, Independence Blue Cross RiverRink is Philadelphia’s urban waterfront destination for skating, tradition, and memories. Set against the scenic backdrop of the Delaware River and the Ben Franklin Bridge, Independence Blue Cross RiverRink transforms with the seasons, currently hosting Summerfest through September 1, offering a lively boardwalk experience with roller skating.

Opening on “Black Friday” November 29, 2025, Winterfest will welcome visitors to a winter wonderland equipped with an NHL-sized outdoor ice-skating rink and rustic décor. Outdoor fire pits and warming cabins offer a cozy winter escape and a place to gather and spend quality time with family and friends. **New to Winterfest this 2025 – 2026 season is the edition of igloos!** These outdoor, heated igloos will offer an additional place to cozy up with loved ones as well as a place to eat and drink from one of the many pay-as-you-go options at The Lodge and Concession Stands surrounding the rink. Food and beverage vendors are expected to be announced this fall.

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ABOUT DELAWARE RIVER WATERFRONT CORPORATION

DELAWARE RIVER WATERFRONT CORPORATION (“DRWC”) is a 501(c)(3) created in January 2009, exclusively for the benefit of the City of Philadelphia and its citizens. The fundamental purpose of DRWC is to design, develop, program, and maintain public amenities such as permanent and seasonal parks, trails, and streetscape improvements to transform the waterfront into a vibrant destination for recreational, cultural, and commercial activities for the residents and visitors of Philadelphia as is consistent with the goals of the Master Plan for the Central Delaware. Daily programming throughout the entire year is changing the way Philadelphians see and converse about the Waterfront and is helping to create spaces and communities that connect residents and visitors to the Waterfront. For more information, please visit: <https://www.delawareriverwaterfront.com>

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