



CHERRY STREET PIER ^{No. 9}

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FOR IMMEDIATE RELEASE

EVERYTHING YOU NEED TO KNOW ABOUT PHILADELPHIA'S NEWEST PUBLIC SPACE: CHERRY STREET PIER

The vibrant space takes Philadelphia's public spaces to the next level



PHILADELPHIA, PA (October, 2018) — On October 12th at 5PM, Philadelphians will get a chance to see their newest public space -- [Cherry Street Pier](#). Cherry Street Pier (CSP) is a year-round, mixed-use public space on the central Delaware River Waterfront built into the shell of a 55,000 square foot, century-old municipal pier. In six months with a budget of \$5M, the [Delaware River Waterfront Corporation](#) (DRWC) has created a highly visible cultural and commercial anchor for the area that is a key part of the organization's [Master Plan for the Central Delaware](#).

“Cherry Street Pier is the latest in a string of revolutionary projects along the Waterfront that are helping to transform not only the Waterfront, but the City as a whole. This park is another example of the importance of investing in civic assets to help transform cities, and this is a true example of a transformation – from a vacant industrial pier to thriving public space and creative

hub,” said Mayor Jim Kenney.

William Penn Foundation has been an instrumental partner from the beginning, from funding the Master Plan and Race Street Pier, through the building of Cherry Street Pier and even more projects to come. Said Judilee Reed, Program Director for Creative Communities at the William Penn Foundation, “In addition to being another important step in the redevelopment of the Delaware Waterfront, Cherry Street Pier is creating a new public space for local art to be celebrated and is a powerful example of how non-traditional venues can be used to break down perceived barriers about what it means to participate in the arts.”

Today, DRWC is proud to announce more additions to the Pier.

- Programming in the Fall and Winter will feature
 - An **exhibition by Cherry Street Pier-artist James Abbott**
 - **Al-Bustan’s Immigrant Alphabet**
 - Studio tours and workshops with **POST** and **CraftNOW**
 - **Playfest2018** with interactive demos from local nonprofits
 - And a variety of markets including **The Cherry Street Pier Antique & Vintage Market produced by Phila Flea Markets, The Christmas Tree Stand Holiday Market**, craft markets by **Punk Rock Flea Market** and **Art Star Craft Bazaar**, and much more.
- **Cooperage**, featuring comfort food classics and surprising bites, will round out the initial phase of food offerings at Cherry Street Pier.
- **Tiny Room for Elephants**, a network of creative connectors establishing a new hub for artistic community, are one of the newest groups to take up residence in the Pier. Artist studio applications will go back online when the pier opens on Friday.

In addition to Tiny Room for Elephants, some of the other artists include Felise Luchansky, visual artist exploring photography, collage, and installation, Ed Marion, a painter fascinated by the faces of Philadelphia, and Habithèque Inc., an interpretive planning, design, and innovation studio creating experiences for learning. Biographies of all 14 artists can be found on the [website](#).

“Public spaces have an opportunity to create deeper connections between people and their city,” said Patrick Morgan, Director/Philadelphia of Knight Foundation. “With Knight Foundation support, Cherry Street Pier will be a model site to help look anew at how art and public space can come together to engage all residents.”

When visitors come to the Pier, they’ll have an opportunity to step inside the industrial history of the waterfront, and see it transformed into a new kind of waterfront economy -- one that focuses on supporting emerging artists and fostering creative communities. Visitors will be able to interact with artists on-site to learn about their processes, take workshops, and purchase art.

“This project has revitalized an important part of Philadelphia’s central waterfront, the historic Pier 9,” said Aliyah Furman, southeast regional director for the Pennsylvania Department of Community and Economic Development (DCED). “Cherry Street Pier will provide new job opportunities and a creative workspace for artists to collaborate, and will spur investment in the waterfront neighborhoods, the City of Philadelphia, and surrounding areas. The Wolf

Administration has been a proud partner in this project and remains committed to Philadelphia’s continuing revitalization.”

Programming at the Pier is meant to be accessible, diverse, and arts-forward -- from markets to massive, building-wide installations. This fall and winter, visitors can enjoy a photography exhibition from resident-artist James Abbott, take a painting class with Paint Nite Philly, shop at craft and holiday markets, interact with Al-Bustan’s Immigrant Alphabet, or participate in artist workshops with CraftNOW. These events run tandem with or immediately after the two-week, three-weekend long immersive arts experience called Festival for the People, created by Philadelphia Contemporary. More events will be announced in the next three weeks.

As noted by Joe Forkin, President of the Delaware River Waterfront Corp, “With a variety of vendors including Hardena, Cooperage, Little Baby’s Ice Cream, and Birdie’s Biscuits, 14 artist studios, year-round programming, and a beautiful garden with unbeatable river views, Cherry Street Pier is a reflection of Philadelphia today—creative, diverse, historic, adaptable, and inspired.”

DETAILS

HOURS OF OPERATION

Cherry Street Pier opens to the public on Friday, October 12th at 5PM. The park is free and open to the public year-round. Please note that the hours below are subject to change.

Park Hours

Monday - Thursday 11AM-10PM
Friday -Saturday 11AM-11PM
Sunday 11AM-10PM

Restaurant Hours

Monday - Thursday: 4PM-9PM
Friday 4PM-10PM,
Saturday 11AM-10PM
Sunday 11AM-9PM

Bar Hours

Monday – Sunday
5PM-10PM

PROGRAMMING

DRWC is proud to be introducing a new, programmed park that focuses on Philadelphia’s creative community. Throughout the year, the park will be programmed during peak times with markets, movies, exhibitions, and installations. Upcoming programming for Fall/Winter includes:

- **Opening Day: Friday, October 12 from 5-11PM**

DRWC is kicking off opening weekend with dynamic performances curated by artists-in-residence Theatre Philadelphia and Orchestra 2001 and a collaborative show of all the resident artists’ work. Artists will be on-site to showcase their work and share their

process. All food vendors—Hardena, Little Baby’s Ice Cream, Birdie’s Biscuits, and Cooperage—will be serving Cherry Street Pier specialties, and the bar will pouring local spirits, beers, wines, and house cocktails.

- **Festival for the People: Saturday, October 13 - Sunday, October 28**
Two weeks and three weekends showcasing art installations, artistic performances, videos, speakers, and more. Full details on the [Festival for the People](#) website.
- **POST at Cherry Street Pier: Saturday, October 13**
Philadelphia Open Studio Tours is a program of The Center for Emerging Visual Artists, which offers a behind-the-scenes look at a day in the life of a visual artist. Come meet our artists and get a personal tour of their studio spaces and current projects.
- **First Friday at the Pier: Ongoing**
Cherry Street Pier will participate in the City’s First Friday celebrations with open studio tours and beverage sampling with local breweries and distilleries.
- **Artist Exhibition and Reception: Friday, November 2 - November 30**
Cherry Street Pier will host its first reception and exhibition for James B. Abbott, one of the resident artists. The exhibition will highlight the photography work Abbott has done in Philadelphia and abroad.
- **CraftNOW Craft Workshops: Friday, November 2**
CrafttNOW celebrates the City’s rich legacy of craft, and focuses programming around the Contemporary Craft Show in November. CSP will be a stop and a focus of some of their programming with CraftNOW Workshops by Carla Fisher, Acori Honzo, and Sharif Pendleton.
- **Playfest2018 presented by PopUpPlay: Sunday, November 4**
Bring the family to this free festival to celebrate Philly’s unique Play with upcycled games and activities from PopUpPlay, The Franklin Institute, The Insectarium and Butterfly Pavilion, Smith Memorial Playground, The Free Library, Sticklets, Alex’s Lemonade Stand, iFacepaint, and more.
- **Paint Nite Philly at Cherry Street Pier: Friday, November 9 and November 16**
Test out your own artistic skills with Paint Nite Philly. Relax on the waterfront while learning painting basics and take home your own painting of the Ben Franklin Bridge.
- **The Cherry Street Pier Antique & Vintage Market produced by Phila Flea Markets: Date TBA**
Philly Flea will take over the Pier’s Market space with dozens of vendors selling a variety of items, including antiques. Note: There will be an early bird opportunity for antique dealers to come to the Pier before it opens to the public.
- **Al-Bustan’s Immigrant Alphabet: Date and Programming TBA**
A massive public art installation produced by Al-Bustan Seeds of Culture featuring the work of artist Wendy Ewald in collaboration with eighteen Northeast High School students exploring their immigrant experiences.
- **Shane Confectionery Candy Sales and Demos: Select weekends throughout November and December**
Get your sweet tooth ready! Shane Confectionery will sell their homemade confections and hold candy-making demonstrations periodically throughout the Fall and Winter seasons.
- **The Christmas Tree Stand Holiday Market: Friday November 23 - December 25th**
The Christmas Tree Stand will be on-site seven days week, starting on Black Friday. Stop by the Pier to shop for your trees, greens, ornaments, and holiday decorations. Trees

can be purchased on-site and brought home that day or delivered. Trees can also be ordered online.

- **Punk Rock Holiday Flea Market: Saturday and Sunday, December 8-9**
The Punk Rock Flea Market will host their holiday market at the Pier all weekend. Vendors will be selling vintage, records, crafts, art and other creations, odds and ends.
- **Art Start Holiday Market: Saturday and Sunday, December 15-16**
The Art Star Pop Up Market will feature approximately 30 curated arts and craft vendors selling handmade goods perfect for holiday gift giving. Find something for everyone on your shopping list while supporting local makers. The event will also include photos with Santa, a gift wrapping station, and make and takes.

More programming, exhibitions, and workshops will be announced in the upcoming weeks.

FOOD AND BEVERAGE

Just as the mixed-use space will be cultivating Philadelphia's emerging talent in the art and creative communities, CSP has tapped into Philadelphia's vibrant food and beverage scenes to feature top talent as well as emerging favorites. Little Baby's Ice Cream, Hardena/Waroeng Surabaya, Birdie's Biscuits, and Cooperage will be joining the space as the debuting food vendors, with featured additions at peak times.

- Cooperage will serve comfort food with a healthy twist, featuring elevated offerings that will satisfy Philly's most enthusiastic foodies and classic favorites for the casual diner. Led by Cescaphe Executive Chef Joe Laporte, Cooperage at the Pier's menu includes items like the Queen Village Quinoa Salad, Walnut Street Chicken Salad, Broad Street Taco, Fairmount Grain Bowl, Market Street Pizza and more.
- Little Baby's Ice Cream will be serving up sweetness with a variety of unique Philadelphia-style dairy and non-dairy ice cream with flavors such as Birch Beer Vanilla Bean, Blackberry Sage, Buttered Popcorn, Ants on a Log, Everything Bagel, Earl Grey Sriracha, and more.
- Hardena/Waroeng Surabaya, a James Beard nominated, local family-run Indonesian restaurant will be featuring their signature satay, rendang, Gado Gado, fritters, and specialty rice plates.
- Birdie's Biscuits will open its second outpost at Cherry Street Pier, offering a variety of delicious sweet and savory biscuits and toppings such as Blueberry Cheesecake, Apple Cobbler, Cheddar House, Parmesan & Chive and Mushroom & Brie.

Notes Joe Volpe, Founder & CEO, Cescaphe, "Cescaphe and Cooperage are proud to be partnering with DRWC on the exciting new Cherry Street Pier. It is endeavors like this that make DRWC such a great organization and why Philadelphia and its spectacular Waterfront is finally being recognized as one of the greatest cities in the country."

As for beverages, DRWC will be featuring local breweries, cideries and distilleries to fill the bar. Beverages will include rotating offerings from Kurant, Evil Genius, Yards, Philadelphia Brewing Company, and other local businesses. Signature cocktails include the Cherry St. Mule and Pier 9 Punch made with local spirits. DRWC is also working with the local team at Artisan's Cellar to create a draft wine system.

- To celebrate the opening Festival for the People, Yards has created a special brew, *For the People*, a smooth and malty Festbier Lager that's 6.0% ABV.

ARTISTS

One of the unique components of Cherry Street Pier is the focus on fostering and building creative community in Philadelphia by providing low-rent studios, market and exhibition areas, and programming focused on showcasing the breadth of work being done in the city. The artist studios were intentionally created to be completely public facing so that visitors could see how art is made, and so that the artists could meet and interact with new audiences. Artists include: Ed Marion, Yolanda Wisher, Sue Huang, Carla Fisher, Acori Honzo, Stacey Wilson, Melody Forrester, James Abbott, India Abbott, Felise Luchansky, Sharif Pendelton, Victoria Prizzia, and Tiny Room for Elephants.

HISTORY

The history behind the creation of Municipal Pier 9, now Cherry Street Pier, is deeply embedded in the Golden Age of Philadelphia's industrial past and rooted in the vibrant neighborhoods and commercial corridor that once characterized life on the Delaware River waterfront.

At the beginning of the 20th century, the Philadelphia Department of Wharves, Docks and Ferries began constructing municipal piers on the waterfront as a part of a progressive-era project to upgrade Philadelphia's neglected port infrastructure.

The new piers, including Municipal Pier 9, served as marine-railroad terminals linking the Delaware River to the Pennsylvania, B&O, and Reading railroad yards. They were meant to serve as grand gateways to the city, constructed as two-story metal sheds topped with monitor roofs and catwalks. The head houses facing Delaware Avenue were made of poured concrete and decorated with arched entrances, baroque pediments, and rusticated bases. Each of these piers could accommodate ships up to 500 feet long, which in the early 1900s meant a large cargo ship or a small passenger liner. Their cranes were capable of hoisting up to five tons of cargo.

When construction finished in 1919, Municipal Pier 9 was considerably larger than any other piers previously constructed by the city, measuring 100 feet in width and 535 feet in length. Along with other municipal piers along the river, Pier 9 was a vital part of Philadelphia's shipping and trade community until the industrial waterfront's decline in the mid-20th century. It is one of the few surviving examples of the early 20th century Philadelphia piers, and the only remaining pier with its historic head house intact.

Municipal Pier 9 sat vacant for decades before finding new life as Cherry Street Pier. In building CSP, DRWC has created a fine balance between preserving the historic and beautiful original structure and providing a vibrant, multi-faceted new public space for all Philadelphia residents and visitors to enjoy.

DESIGN AND CONSTRUCTION

In the span of six months, DRWC and its design and construction team consisting of ISA, Groundswell Design Group, W.J. Castle & Associates, Scungio Borst, Hydro Marine Construction, and D3 Development, gave new life to the last remaining historic finger piers in public control along the Central Delaware River Waterfront.

To that end, the Pier has an outdoor garden encased in the remnant steel trusses of the old rooftop, a patio with unbeatable river views, brand new north-facing garage doors made of glass, food and beverage locations in converted trolley cars, artist studios in old shipping containers, flexible market areas, and exhibition spaces for large and small installations. History remains in the Pier in the form of its gabled wooden roof, masonry headhouses, steelwork, train tracks, and train stopper to name a few.

FUNDING

Funding for the project was provided by the [City of Philadelphia](#), [William Penn Foundation](#), [The Board of Directors of City Trusts and the Delaware Avenue Fund](#), [the PA Department of Community and Economic Development](#), and [The John S. and James L. Knight Foundation](#).

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PHOTOS

Photos can be accessed in the press room [here](#).

CONNECT

Facebook: [Cherry Street Pier](#)

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ABOUT THE WILLIAM PENN FOUNDATION

The William Penn Foundation, founded in 1945 by Otto and Phoebe Haas, is dedicated to improving the quality of life in the Greater Philadelphia region through efforts that increase educational opportunities for children from low-income families, ensure a sustainable environment, foster creativity that enhances civic life, and advance philanthropy in the Philadelphia region. In partnership with others, the Foundation works to advance opportunity, ensure sustainability, and enable effective solutions. The Foundation's assets exceed \$2.6 billion as of December 31, 2017.

ABOUT THE PA DEPARTMENT OF COMMUNITY AND ECONOMIC DEVELOPMENT

The Department of Community and Economic Development's (DCED's) mission is to encourage the shared prosperity of all Pennsylvanians by supporting good stewardship and sustainable development initiatives across our commonwealth. With a keen eye toward diversity and inclusiveness, we act as advisors and advocates, providing strategic technical assistance, training, and financial resources to help our communities and industries flourish. For more information about the Wolf Administration's commitment to community revitalization, visit the DCED website or follow us on Twitter, LinkedIn, Facebook, and YouTube.

ABOUT KNIGHT FOUNDATION

About Knight Foundation: Knight Foundation is a national foundation with strong local roots. We invest in journalism, in the arts, and in the success of cities where brothers John S. and James L. Knight once published newspapers. Our goal is to foster informed and engaged communities, which we believe are essential for a healthy democracy. For more, visit kf.org.

ABOUT DELAWARE RIVER WATERFRONT CORPORATION

DRWC is a 501(c)(3) created in January 2009, exclusively for the benefit of the City of Philadelphia and its citizens. The fundamental purpose of DRWC is to design, develop, program and maintain public amenities such as permanent and seasonal parks, trails, and streetscape improvements to transform the waterfront into a vibrant destination for recreational, cultural, and commercial activities for the residents and visitors of Philadelphia as is consistent with the goals of the Master Plan for Central Delaware. Daily programming throughout the entire year is changing the way Philadelphians see and converse about the waterfront, and is helping to create spaces and communities that connect residents and visitors to the Waterfront.

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